16: Q1

**Can I just confirm that you earn money, either year-round or seasonally, as a street vendor where you actively work a truck, cart, or stand?**

Yes 1 => Q2

No 2

(Refused) 3 => END

19: Q2

VENDOR OVERVIEW

**Do you work as a vendor only during certain SEASONS, or do you vend YEAR-ROUND?**

(If it varies, have them choose what's most typical for them)

Seasonal 1 => Q3

Year-Round 2 => Q5B

20: Q3

SEASONAL VENDORS ONLY

What other types of work do you do during the seasons you DO NOT vend?

(If it varies, have them choose what's most typical for them)

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21: Q5A

SEASONAL VENDORS ONLY

**During the seasons you work as a vendor, is vending your FULL-TIME JOB?**

(If it varies, have them choose what's most typical for them)

Yes 1 => Q10

No 2 => Q6A

22: Q6A

PART-TIME SEASONAL VENDORS ONLY

**What OTHER types of work do you do?**

(If it varies, have them choose what's most typical for them)

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**GO TO Q10**

23: Q5B

YEAR-ROUND VENDORS

**Is vending your FULL-TIME JOB?**

(If it varies, have them choose what's most typical for them)

Yes 1 => Q10

No 2 => Q6B

24: Q6B

PART-TIME YEAR-ROUND VENDORS

**What OTHER types of work do you do?**

(If it varies, have them choose what's most typical for them)

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**GO TO Q10**

25: Q10

ALL VENDORS

**Did you have a job BEFORE you started vending?**

Yes 1 => Q11

No 2 => Q15

26: Q11

What kind of work did you do?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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27/28: Q15/Q15A

ALL VENDORS

**How long have you worked as a vendor? (GET BEST ESTIMATE)**

\_\_\_\_\_ YEARS

\_\_\_\_\_ MONTHS

29: Q20

ALL VENDORS

**Did you complete any SPECIALIZED TRAINING on how to work as a vendor?**

Yes 1 => Q21

No 2 => Q25

30: Q21

**What KINDS of training did you receive? PROMPT: Anything else? What OTHER types of training did you receive? (Probe and Clarify)**

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31: Q25

ALL VENDORS

**Looking ahead, how many YEARS do you plan to CONTINUE VENDING?** (If they say "till I retire" ask them to estimate that in # of years)

\_\_\_\_\_ YEARS (GET BEST ESTIMATE)

Not sure 88

Refused 99

32/33: Q27/Q27A

ALL VENDORS

**About how long did it take you to get all the necessary approvals from the city or other government before you could begin vending? (In the city you currently vend in)**

\_\_\_\_\_ YEARS (GET BEST ESTIMATE)

\_\_\_\_\_ MONTHS

Not sure 88

Refused 99

34: BIZ

BUSINESS CHARACTERISTICS

**Okay, next I have some questions about your business...**

35: Q30

ALL VENDORS

**What is it that you MOSTLY sell or provide as part of your vending business? Would you say food, a product, a service, or something else?**

(MUST SELECT ONLY ONE--IF MULTIPLE THINGS, CHOOSE THE PRIMARY)

Food 1 => Q31A

Product 2 => Q31B

Service (massage, piercings, shoe shine, etc.) 3 => Q31C

Something else 4 => Q31D

36: (FOOD VENDORS) Q31A

**What types of food do you serve?**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**GO TO Q35**

37: (PRODUCT VENDORS) Q31B

**What types of products do you sell?**

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**GO TO Q35**

38: (SERVICE VENDORS) Q31C

**What types of service do you provide?**

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**GO TO Q35**

39: (“OTHER” VENDORS) Q31D

**What is it that you sell?**

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**GO TO Q35**

40: Q35

**How would you describe the type of structure you TYPICALLY vend from? Is it a truck, a cart, a temporary stand or table, a permanent stand or table, or something else?**

(MUST SELECT ONLY ONE--IF MULTIPLE TYPES, CHOOSE THE PRIMARY)

Truck 1

Cart 2

Temporary stand 3

Permanent stand 4

Other=>**SPECIFY** 5 🡺\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

41: Q40

**How many < Q35: TRUCKS/CARTS/STANDS/OTHER)> do you OWN?**

\_\_\_\_\_ (ENTER "0" IF NONE)

44: Q41

**IF OWNER (IF Q40>0), GO TO Q45A**

NON-OWNERS (Q40=0)

**Which of the following best describes your work status? (READ. SELECT ONE.)**

You **run your own business**, but rent a < Q35: TRUCK/CART/STAND/OTHER>

 from someone else 1

You work as an **employee** in someone else's business 2

Or some **other status**==>**SPECIFY** 3 🡺\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

47: Q45A

**IF HAVE A PERMANENT STAND (Q35 = 4), GO TO Q45B**

ALL NON-PERMANENT STANDS (Q35=NOT 4)

**At which of the following types of locations do you vend the MOST? Would you say...** (READ ONE AT A TIME. CHECK ALL THAT APPLY.)

(NOTE: IF THEY OWN >1 TRUCK/CART/STAND (Q40>1), ANSWER FOR THE ONE THEY WORK ON THE MOST)

Business districts 1

Sporting or event venues 2

Restaurant and bar districts 3

Street fairs and events 4

Subway entrances 5

Other=>**SPECIFY** 6 🡺\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

48: Q46

ALL NON-PERMANENT STANDS (Q35=NOT 4)

**And can you tell me WHY you choose to vend at these locations?** (CLARIFY. PROBE FOR MORE.)

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 **GO TO Q50**

49: Q45B

PERMANENT STANDS (Q35=4)

**At what type of location do you vend? Is it a market, a business district, a sporting or event venue,**

**a restaurant and bar district, a subway entrance, or something else?** (SINGLE RESPONSE ONLY)

(NOTE: IF THEY OWN >1 TRUCK/CART/STAND (Q40>1), ANSWER FOR THE ONE THEY WORK ON THE MOST)

Market 1

Business district 2

Sporting or event venue 3

Restaurant and bar district 4

Subway entrance 5

Other=>**SPECIFY** 6 🡺\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GO TO Q60B**

50: Q50

ALL NON-PERMANENT STANDS (Q35=NOT 4)

**On a typical WEEKDAY, how many DIFFERENT LOCATIONS do you vend at?**

(IF MULTIPLE STANDS, ANSWER FOR THE ONE THEY WORK AT THE MOST)

\_\_\_\_\_ (GET BEST ESTIMATE)

Not sure =88

Refused= 99

51/52: Q55/Q55A

ALL NON-PERMANENT STANDS (Q35=NOT 4)

**And about how much time PER DAY on a typical WEEKDAY do you normally spend at the location you vend at THE MOST?**

\_\_\_\_\_ HOURS (GET BEST ESTIMATE)

\_\_\_\_\_ MINUTES

Not sure =88

Refused= 99

53: Q60A

ALL NON-PERMANENT STANDS (Q35=NOT 4)

**In addition to your TYPICAL WEEKDAY LOCATIONS, how many OTHER locations do you vend on WEEKENDS or at SPECIAL EVENTS in a TYPICAL WEEK?**

\_\_\_\_\_ (GET BEST ESTIMATE)

Not sure =88

Refused= 99

 **GO TO Q65**

54: Q60B

PERMANENT STANDS (Q35=4)

**In addition to your TYPICAL WEEKDAY LOCATIONS, how many OTHER locations do you vend on WEEKENDS or at SPECIAL EVENTS in a TYPICAL WEEK?**

\_\_\_\_\_ (GET BEST ESTIMATE FOR TYPICAL WEEK)

Not sure =88

Refused= 99

55: Q65

ALL VENDORS

**Approximately how many DAYS PER WEEK do you normally work as a vendor, including weekends and any days you might spend doing bookkeeping, purchasing, preparations, etc. for your vending business?**

\_\_\_\_\_ (GET BEST ESTIMATE FOR TYPICAL WEEK)

56: Q70

ALL VENDORS

**And about how many HOURS PER DAY do you INTERACT WITH CUSTOMERS?**

\_\_\_\_\_ (GET BEST ESTIMATE FOR TYPICAL DAY)

57: Q75

ALL VENDORS

**And about how many HOURS PER DAY do you spend PREPARING to serve customers, including any clean-up and drive time?**

\_\_\_\_\_ (GET BEST ESTIMATE FOR TYPICAL DAY)

58: Q80

**IF THEY DON’T OWN OR RUN THEIR OWN BUSINESS (IF Q40=0 OR Q41=NOT 1), GO TO Q110**

OWN OR RUN A BUSINESS (Q40>1 OR Q41=1)

**About how many HOURS PER WEEK do you spend ORGANIZING your vending business, such as bookkeeping, purchasing, and the like?**

 (NOTE: If answer given in HOURS PER DAY, ask: "So in a TYPICAL WEEK, that would be how many hours?")

\_\_\_\_\_ (GET BEST ESTIMATE FOR TYPICAL WEEK; CONVERT FROM DAILY IF NEEDED)

59: Q85

OWN OR RUN A BUSINESS

**How many people do you employ FULL TIME, NOT INCLUDING yourself?**

\_\_\_\_\_ (NOTE: If it's "just me" then enter "0")

60: Q90

OWN OR RUN A BUSINESS

**And how many people do you employ PART-TIME, including those who work regularly and those who only work sometimes?**

\_\_\_\_\_ (NOTE: If it’s “just me” then enter “0”)

61: Q95

OWN OR RUN A BUSINESS

**Thinking about last year, that is 2012, about how many DOLLARS did your VENDING BUSINESS generate in ANNUAL SALES?**

\_\_\_\_\_ (GET BEST ESTIMATE)

62: Q100

OWN OR RUN A BUSINESS

**Again thinking about last year, about how many DOLLARS did your vending business generate in PROFIT, that is, AFTER EXPENSES?**

\_\_\_\_\_ (GET BEST ESTIMATE)

63: Q105

OWN OR RUN A BUSINESS

**Do you plan to expand your business in the near future?**

No 1 => Q115

Yes 2 =>CONTINUE WITH Q106

Not sure 3 => Q115

64: Q106

OWN OR RUN A BUSINESS

**In what ways do you plan to expand your business?** (CLARIFY AND PROBE FOR MORE)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**GO TO Q115**

65:

**IF THEY OWN OR RUN THEIR OWN BUSINESS (IF Q40 >0 OR Q41=1), GO TO Q115**

 Q110

IF WORK AS AN EMPLOYEE IN SOMEONE ELSE'S BUSINESS

**Do you plan to OWN your own vending business sometime in the future?**

Yes 1 => Q115

No 2 =>CONTINUE WITH Q111

Not sure 3 => Q115

66: Q111

IF WORK AS AN EMPLOYEE IN SOMEONE ELSE'S BUSINESS

**And could you tell me why that is?** (CLARIFY AND PROBE)

(Why no plans to own their own business)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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67:

**IF THEY DON’T OWN OR RUN THEIR OWN BUSINESS (IF Q40=0 OR Q41=NOT 1), GO TO Q215**

 Q115

NEW YORK VENDORS WHO OWN OR RUN A VENDING BUSINESS

**Next I have some questions about EXPENSES related to your business. This will help us better understand the vending industry and the contributions it makes to the community. For any question you don't know the exact answer to, please simply answer to the best of your memory.**

**Okay, first, do you PAY FOR OFFICE SPACE for your business, or do you manage business tasks FROM HOME?**

Pay for office space 1

Manage from home 2 => Q120

68: Q116

PAY FOR OFFICE SPACE

**Do you RENT that space, or do you OWN it?**

Rent 1

Own 2

69: Q117

PAY FOR OFFICE SPACE

**About how much do you pay EACH MONTH for your office space?**

\_\_\_\_\_ (GET BEST MONTHLY ESTIMATE)

70: Q120

**Do you pay to STORE THINGS for your business at a warehouse, storage space, commissary, etc., or do you ONLY store things AT HOME?**

Pay for storage 1

Home only 2 => Q125

71: Q121

PAY FOR STORAGE

**Do you RENT that space, or do you OWN it?**

Rent 1

Own 2

72: Q122

PAY FOR STORAGE

**About how much do you pay EACH MONTH for your storage space? (For the vending business)**

\_\_\_\_\_ (GET BEST MONTHLY ESTIMATE)

73:

**IF NOT FOOD VENDORS (IF Q30=NOT 1), GO TO Q130**

 Q125

FOOD VENDORS

**Do you rent commercial kitchen space to prepare your food?**

Yes 1

No 2 => Q130

74: Q126

FOOD VENDORS

**About how much do you pay EACH MONTH for kitchen space?**

\_\_\_\_\_ (GET BEST MONTHLY ESTIMATE)

75:

**IF DON’T OWN TRUCK/CART/STAND (IF Q40=0), GO TO Q135**

 Q130

OWN TRUCK/CART/STAND

**You said earlier that you owned a < Q35: TRUCK/CART/STAND/OTHER >. About how much did you pay for it, including any improvements needed to start your own business?**

NOTE: IF OWN MULTIPLE, ANSWER FOR THE ONE THEY WORK ON THE MOST

\_\_\_\_\_ (GET BEST ESTIMATE)

76: Q132

OWN TRUCK/CART/STAND

**How many years ago did you buy that < Q35: TRUCK/CART/STAND/OTHER >?**

\_\_\_\_\_ (GET BEST ESTIMATE)

77: Q133

**Was it purchased in the city where you currently vend, or did you buy it somewhere else?**

My city 1

Somewhere else 2

78: Q134

OWN TRUCK/CART/STAND

**And was it purchased from a dealer, or did you buy it from another vendor?**

Dealer 1 => Q136

Another vendor 2 => Q136

79:

**IF DON’T RENT TRUCK/CART/STAND (IF Q41=NOT 1), GO TO Q136**

 Q135

RENT TRUCK/CART/STAND

**You said earlier that you rent a < Q35: TRUCK/CART/STAND/OTHER >. About how much do you pay EACH MONTH in rent for it?**

(NOTE: If multiple rented, base answer on the one they work on the most.)

\_\_\_\_\_ (GET BEST MONTHLY ESTIMATE)

80: Q136

ALL NY VENDORS

**Thinking about last year, that is 2012, about how much did you pay for the MAINTENANCE of your < Q35: TRUCK/CART/STAND/OTHER > in total?**

 (NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE)

81: Q145

ALL NY VENDORS

**Again thinking about 2012, how much did you pay in SALES TAX to the city, county, or other governments?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE)

82:

**IF VEND FROM TEMPORARY OR PERMANENT STAND, GO TO Q160 (IF Q35 NOT TRUCK OR CART)**

 Q150

TRUCK OR CART VENDORS ONLY

**How much do you pay EACH WEEK for gasoline or diesel for transportation purposes of your < Q35: TRUCK/CART >?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS)

\_\_\_\_\_ (GET BEST WEEKLY ESTIMATE)

83: Q155

TRUCK OR CART VENDORS ONLY

**And how much do you pay EACH WEEK for propane, kerosene, or other fuels for your business?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS)

\_\_\_\_\_ (GET BEST WEEKLY ESTIMATE)

84:

**IF DON’T HAVE EMPLOYEES, GO TO Q165 (IF Q85=0 AND Q90 = 0)**

 Q160

VENDORS WITH EMPLOYEES

**How much do you pay EACH WEEK for employee wages, NOT INCLUDING YOURSELF?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST WEEKLY ESTIMATE)

85: Q161

VENDORS WITH EMPLOYEES

**How much do you pay EACH MONTH for employee benefits, NOT INCLUDING YOURSELF?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

(NOTE: If they answer for YEARLY, ask: "So that would be about how much each MONTH?" (Divide by 12; Confirm.)

\_\_\_\_\_ (GET BEST MONTHLY ESTIMATE--CONVERT FROM YEARLY IF NEED TO)

86: Q165

ALL NY VENDORS

**For this year, that is 2013, how much will you pay for INSURANCE for your VENDING BUSINESS?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE FOR ANNUAL BUSINESS INSURANCE COSTS)

87: Q170

ALL NY VENDORS

**And for this year (2013), how much will you pay for PERMITS AND OTHER FEES to the government in order to operate as a vendor?**

 (NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE)

88: Q175

**IF NOT A FOOD VENDOR, GO TO Q185B (IF Q30 NOT 1)**

FOOD VENDORS ONLY

**About how much do you pay EACH WEEK for FOOD to prepare and sell in your vending business?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST WEEKLY ESTIMATE; CONVERT FROM DAILY ETC. IF NEEDED)

89: Q180

FOOD VENDORS ONLY

**And about how much do you pay EACH WEEK for NON-FOOD supplies, such as paper towels, food cartons, utensils, and the like?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST WEEKLY ESTIMATE; CONVERT FROM DAILY ETC. IF NEEDED)

90: Q185A

FOOD VENDORS ONLY

**From which of the following do you normally buy food and non-food products for your vending business? How about...** (READ ONE AT A TIME. SELECT ALL THAT APPLY.)

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

Wholesaler 1

Grocery or other retail food store 2

A commissary or depot at which you store your truck or cart 3

Some other place=>SPECIFY 4 🡺 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GO TO Q186**

91: Q185B

**IF NOT A NON-FOOD VENDOR, GO TO Q185C (IF Q30 NOT 2)**

NON-FOOD VENDORS ONLY

**From which of the following do you normally buy products or merchandise for your vending business? How about...** (READ ONE AT A TIME. SELECT ALL THAT APPLY

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

Wholesaler 1

Retail store 2

Some other place=>SPECIFY 3 🡺 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GO TO Q186**

92: Q185C

**IF NOT A SERVICE VENDOR, GO TO Q186 (IF Q30 NOT 3)**

SERVICE VENDORS ONLY

**From which of the following do you normally buy supplies to provide services as part of your vending business? How about...** (READ ONE AT A TIME. SELECT ALL THAT APPLY.)

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

Wholesaler 1

Retail store 2

Some other place=>SPECIFY 3 🡺 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

93: Q186

**FOR EACH SOURCE MENTIONED IN Q185A/Q185B/Q185C, ASK Q186A-E**

94-98: Q186A-Q186E

**About what percentage of your total supplies for your vending business are purchased at...**

\_\_\_\_\_% WHOLESALERS

\_\_\_\_\_% GROCERY OR OTHER RETAIL FOOD STORES

\_\_\_\_\_% A COMMISSARY OR DEPOT (WHERE YOU STORE YOUR <Q35: CART/TRUCK/STAND/OTHER >

\_\_\_\_\_% RETAIL STORES

\_\_\_\_\_% ANY OTHER SOURCES YOU MENTIONED

 **(NOTE: SHOULD ADD TO 100%)**

99: Q190

ALL NY VENDORS

**For this year, that is 2013, will you PAY for ADVERTISING your vending business?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

Yes 1

No 2 => Q200

(Not sure) 3 => Q200

100: Q191

**And about how much will you PAY for ADVERTISING your vending business this year?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE FOR THE YEAR)

101: Q195

**And what kind of advertising do you do?**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

102: Q200

**And for this year (2013), about how much will you pay for ACCOUNTING OR BOOKKEEPING SERVICES?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE)

103: Q205

**And how about for LEGAL SERVICES?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE)

104: Q210

**Okay, and about how much do you pay EACH MONTH for COMMUNICATIONS TECHNOLOGY for your vending business, such as cell phones, Internet, and the like?**

(NOTE: INCLUDE FOR ALL IF MULTIPLE TRUCKS/CARTS/STANDS)

\_\_\_\_\_ (GET BEST ESTIMATE)

105: Q215

DEMOGRAPHICS

**Okay, great, we're almost finished! Just a few questions for demographic purposes. First, what is your current age?**

\_\_\_\_\_ YEARS

106: Q220

**What was your approximate TOTAL INCOME in 2012 from your vending business as well as any other income you may have earned? Please include only your personal income, not your household income.**

(NOTE: FROM ALL SOURCES, NOT JUST VENDING)

107: Q225

**And do you consider yourself to be Hispanic?**

Yes 1

No 2

(DON’T READ: Refused) 3

108: Q225A

**And what is your ethnic background or heritage? (For example, Mexican, Irish, Greek, Egyptian, Chinese, Russian, etc. DO NOT ACCEPT “AMERICAN,” “WHITE,” “BLACK,” ETC.)**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

109: Q225B

**And which of the following categories best describes you? Would you say...** (READ. CHOOSE ONE.)

White 1

Black 2

Asian 3

Native American 4

Or something else=>SPECIFY 5 🡺 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(DON’T READ: Refused) 6

110: Q240

**And what is the highest level of education you've COMPLETED?**

Less than high school 1

Some high school 2

High school graduate 3

Some college 4

College graduate 5

Some graduate courses 6

Graduate/professional degree 7

Other=>SPECIFY 8 🡺 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(DON’T READ: Refused) 9

111: Q245

**What is your current marital status?**

Married 1

Single 2

Divorced/Separated 3

Widowed 4

(DON’T READ: Refused) 5

112: Q250

**How many children under the age of 18 do you have living at home?** \_\_\_\_\_\_\_\_\_

113: Q255

**What is the zip code of where you LIVE?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

114: Q243

**Are you a veteran of the United States military?**

Yes 1

No 2 => Q230

(DON’T READ: Refused) 3 => Q230

115: Q244

**Are you considered a DISABLED VETERAN?**

Yes 1

No 2

(DON’T READ: Refused) 3

116: Q230

**And were you BORN in the U.S.?** (NOTE: IF NEEDED, REASSURE THAT ALL ANSWERS ARE STRICTLY CONFIDENTIAL)

Yes 1 => SEX

No 2

(DON’T READ: Refused) 3

117: Q231

**And finally, how many YEARS have you been in the U.S.?**

\_\_\_\_\_ YEARS (NOTE: IF NEEDED, REASSURE CONFIDENTIALITY OF RESPONSES)

118: SEX

**Okay, great, that's all the questions I have. Thank you for taking the time to participate in this important research to help serve vendors such as yourself. Have a great night, goodbye.**

INTERVIEWER NOTE THE GENDER

Female 1

Male 2