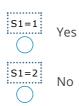
S1

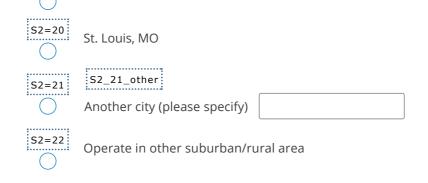
Do you operate your own business out of your home?





And do you live and operate your home-based business within the city limits of any of the following cities?



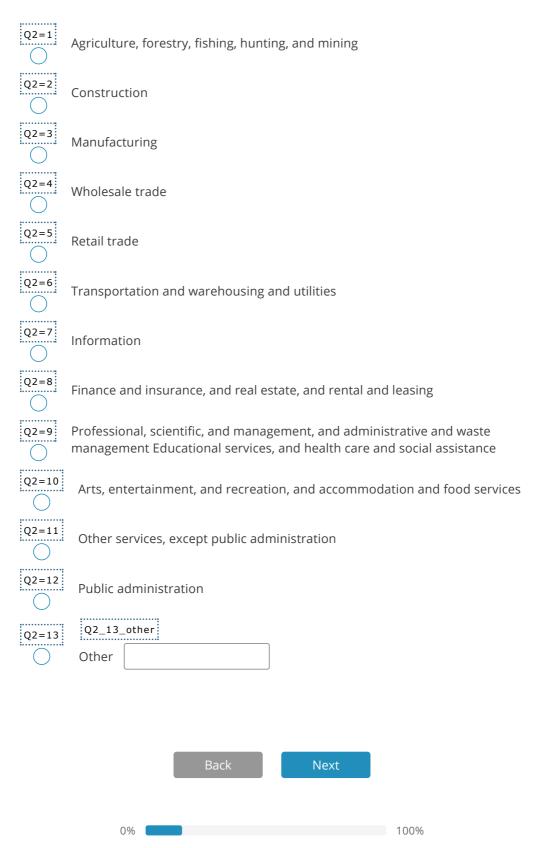




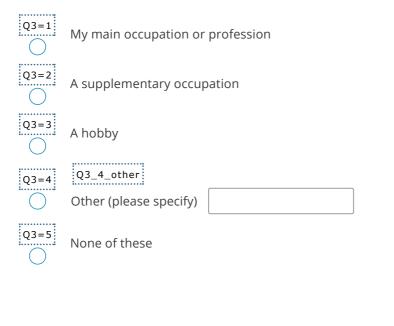
Q1			
	ness do you run o	ut of your home?	
	Back	Next	
	Back	Next	

0% 100%

Which industry would you say your home-based business falls under?



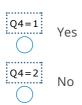
Which of the following best represents your home-based business?





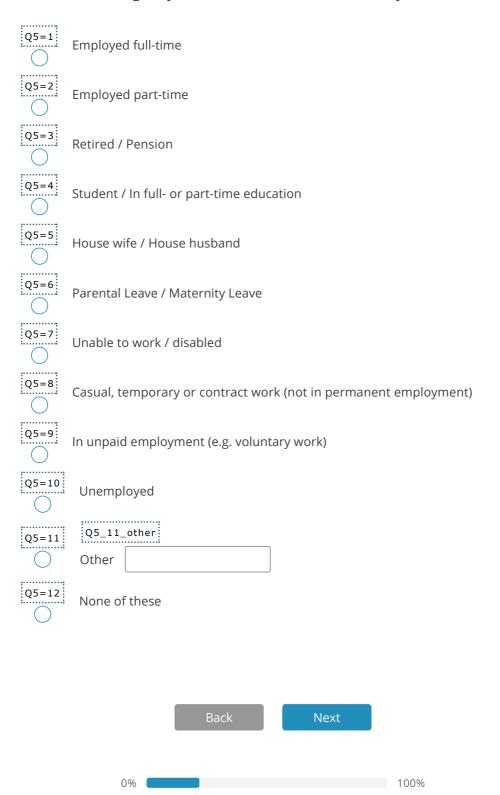


Is your home-based business your full-time job?





When not working on your home-based business, are you...?



Q6 How long hav	ve you operat	ed your bus	siness from yo	ur home?
Years:	Month	s:		
		Back	Next	
	0%			100%

Q7A

What motivated you to start your home-based business? You started your home-based business in order to...

	Completely Disagree	Mostly Disagree	Slightly Disagree	Slightly Agree	Mostly Agree	Completely Agree	Not Applicable
Be my own boss	Q7A_r1=1	Q7A_r1=2	Q7A_r1=3	Q7A_r1=4	Q7A_r1=5	Q7A_r1=6	Q7A_r1=7
Have greater financial independence	Q7A_r4=1	Q7A_r4=2	Q7A_r4=3	Q7A_r4=4	Q7A_r4=5	Q7A_r4=6	Q7A_r4=7
Have more flexibility and control over my schedule	Q7A_r5=1	Q7A_r5=2	Q7A_r5=3	Q7A_r5=4	Q7A_r5=5	Q7A_r5=6	Q7A_r5=7
To save money on office space or other overhead costs	Q7A_r7=1	Q7A_r7=2	Q7A_r7=3	Q7A_r7=4	Q7A_r7=5	Q7A_r7=6	Q7A_r7=7
Do something I enjoy	Q7A_r3=1	Q7A_r3=2	Q7A_r3=3	Q7A_r3=4	Q7A_r3=5	Q7A_r3=6	Q7A_r3=7
Maintain a better work life balance	Q7A_r2=1	Q7A_r2=2	Q7A_r2=3	Q7A_r2=4	Q7A_r2=5	Q7A_r2=6	Q7A_r2=7
To earn money as a stay-at-home- parent	Q7A_r6=1	Q7A_r6=2	Q7A_r6=3	Q7A_r6=4	Q7A_r6=5	Q7A_r6=6	Q7A_r6=7
		Back		Next			
	0%				100%		

Q7B

What motivated you to start your home-based business? You started your home-based business in order to...

	Completely Disagree	Mostly Disagree	Slightly Disagree	Slightly Agree	Mostly Agree	Completely Agree	Not Applicable
To test the waters before opening a brick-and-mortar business or otherwise expanding the business	Q7B_r1=1	Q7B_r1=2	Q7B_r1=3	Q7B_r1=4	Q7B_r1=5	Q7B_r1=6	Q7B_r1=7
To earn money after I lost my job due to the COVID- 19 shutdown.	Q7B_r4=1	Q7B_r4=2	Q7B_r4=3	Q7B_r4=4	Q7B_r4=5	Q7B_r4=6	Q7B_r4=7
Because I have a disability that prevents me from working in a commercial environment	Q7B_r3=1	Q7B_r3=2	Q7B_r3=3	Q7B_r3=4	Q7B_r3=5	Q7B_r3=6	Q7B_r3=7
To be able to easily move my business to a new city or state if necessary	Q7B_r2=1	Q7B_r2=2	Q7B_r2=3	Q7B_r2=4	Q7B_r2=5	Q7B_r2=6	Q7B_r2=7
Because I had to close my brick-and- mortar business due to the COVID- 19 shutdown.	Q7B_r5=1	Q7B_r5=2	Q7B_r5=3	Q7B_r5=4	Q7B_r5=5	Q7B_r5=6	Q7B_r5=7
Other reason (please specify) Q7B_r6_other	Q7B_r6=1	Q7B_r6=2	Q7B_r6=3	Q7B_r6=4	Q7B_r6=5	Q7B_r6=6	Q7B_r6=7
			_				
		Back	N	ext			

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During an average working week, how many hours do you spend on your home-based business? (*Please enter 999 if you are not sure or it is not applicable or your prefer not to answer*)



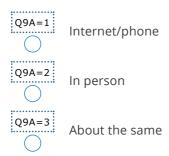
Q9

And about how much of that time is spent interacting with customers? (hours) (*Please enter 999 if you are not sure or it is not applicable or your prefer not to answer*)



Q9A

And is that primarily over the internet/phone or in person?





_	average week, how many customers or clients visit your home? (Please f you are not sure or it is not applicable or your prefer not to answer)
Q11 How do you	u advertise your business? <i>(select all that apply)</i>
Q11_3	Social media
Q11_4	Word of mouth
Q11_1	Physical signage at my home
Q11_2	Paid advertising online or in print
Q11_5	Q11_5_other Other (please specify)
	Back Next

0%

How many people do you employ full-time, not including yourself? (If you don't have full-time employees, please enter 0)



Q12B

And do those employees work in your home with you?



Q12C

How many of those employees reside in your home with you?



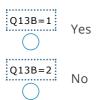
Q13A

And how many people do you employ part-time, including those who work regularly and those who only work sometimes? (If you don't have part-time employees, please enter 0)



Q13B

And do those employees work in your home with you?



Q13C

How many of those employees reside in your home with you?



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Thinking about last year, that is 2019, about how many dollars did your home-based business generate in profit, that is, after expenses? (*Pleae enter a whole number. No need to enter \$ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer*)



Q15

Again thinking about last year, about how many dollars did your home-based business generate in total annual sales, that is, before you deduct expenses? (Pleae enter a whole number. No need to enter \$ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)



Q16

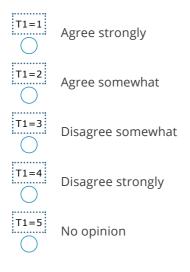
Again thinking about last year, about how much did you pay in sales tax to the city, county, or other governments? (We will use this information for an informational/academic purpose only and any information provided will not be shared with the government or any regulatory agency.) (Pleae enter a whole number. No need to enter \$ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)





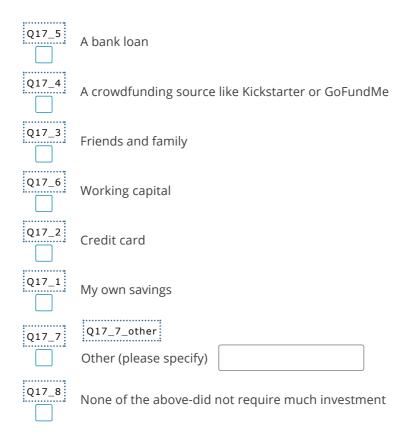


As a home-based business owner, to what extent do you agree or disagree with the statement? Local governments should treat small businesses (not home-based) and home-based businesses equally regarding local taxation. (Please select no opinion as your response.)





If you needed money to start your home-based business, where did you get it? (Please select all that apply)



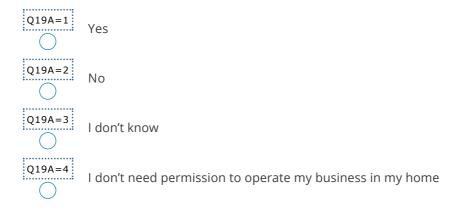
Q18

What was the total amount of capital used to start your business? (Capital includes savings, other assets, and borrowed funds).(Pleae enter a whole number. No need to enter \$ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)



Q19A

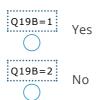
Have you received permission from your local government to operate your business in your home? (We will use this information for an informational/academic purpose only and any information provided will not be shared with the government or any regulatory agency.)





Q19B

And are you concerned about penalties from your local government for operating without permission?



Q19C

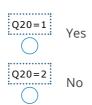
Please explain why you continue to operate your home-based business despite potential penalties.

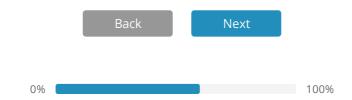






Does your business have a business license yet?



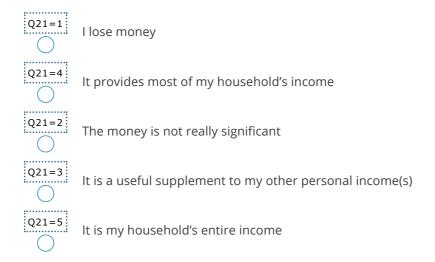


•		-	y approvals from the ome-based business?
Months:	Weeks:	Days:	
	Back	Next	

100%

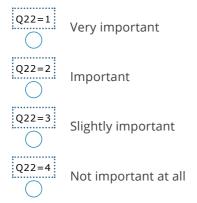
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Which of the following statements **most closely** describe the impact of your home-based business on your personal finances?



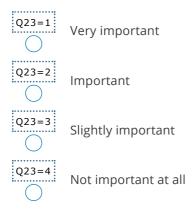
Q22

How important is your home-based business to the financial wellbeing of your household?





How important was the cost of renting commercial space to your decision to operate your business in your home?



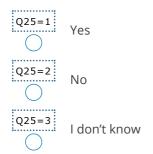


Please indicate how much you agree with the following statements about your home-based business. *My home-based business helps me to...*

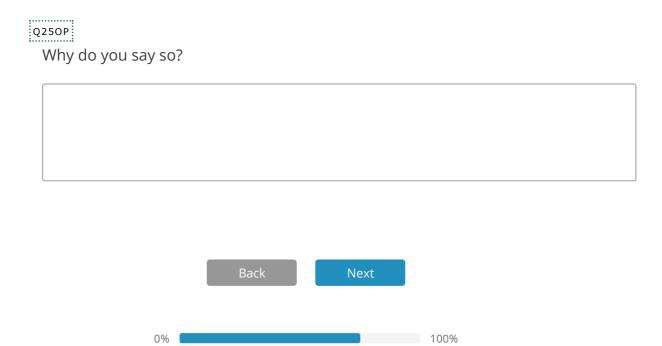
	Completely disagree	Mostly disagree	Slightly disagree	Slightly agree	Mostly agree	Completely agree	Not sure
Support my family financially	Q24_r4=1	Q24_r4=2	Q24_r4=3	Q24_r4=4	Q24_r4=5	Q24_r4=6	Q24_r4=7
Have financial independence	Q24_r2=1	Q24_r2=2	Q24_r2=3	Q24_r2=4	Q24_r2=5	Q24_r2=6	Q24_r2=7
Save for the future	Q24_r5=1	Q24_r5=2	Q24_r5=3	Q24_r5=4	Q24_r5=5	Q24_r5=6	Q24_r5=7
Do something I love	Q24_r6=1	Q24_r6=2	Q24_r6=3	Q24_r6=4	Q24_r6=5	Q24_r6=6	Q24_r6=7
Be my own boss	Q24_r1=1	Q24_r1=2	Q24_r1=3	Q24_r1=4	Q24_r1=5	Q24_r1=6	Q24_r1=7
Have flexibility and control over my schedule	Q24_r3=1	Q24_r3=2	Q24_r3=3	Q24_r3=4	Q24_r3=5	Q24_r3=6	Q24_r3=7
		Back	Nex	t			

0%

Do you plan to expand your business in the near future?

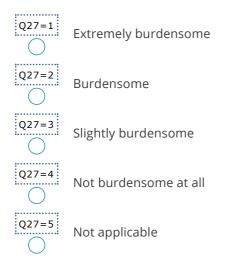








Overall, how burdensome are the regulations placed on you by your city or county?





Q28

Please indicate how burdensome the following regulations are in your city or county:

	Extremely burdensome	Burdensome	Slightly burdensome	Not burdensome at all	Not Applicable
Fees to obtain the necessary permits	Q28_r3=1	Q28_r3=2	Q28_r3=3	Q28_r3=4	Q28_r3=5
Limits on hours of operation	Q28_r8=1	Q28_r8=2	Q28_r8=3	Q28_r8=4	Q28_r8=5
Limits on number of client visits	Q28_r5=1	Q28_r5=2	Q28_r5=3	Q28_r5=4	Q28_r5=5
Restrictions on storing business inventory or equipment	Q28_r11=1	Q28_r11=2	Q28_r11=3	Q28_r11=4	Q28_r11=5
Government inspections	Q28_r9=1	Q28_r9=2	Q28_r9=3	Q28_r9=4	Q28_r9=5
Limits on parking	Q28_r7=1	Q28_r7=2	Q28_r7=3	Q28_r7=4	Q28_r7=5
Required remodeling or other changes to the home	Q28_r10=1	Q28_r10=2	Q28_r10=3	Q28_r10=4	Q28_r10=5
Limits on non- resident employees	Q28_r6=1	Q28_r6=2	Q28_r6=3	Q28_r6=4	Q28_r6=5
Square footage restrictions	Q28_r4=1	Q28_r4=2	Q28_r4=3	Q28_r4=4	Q28_r4=5
Obtaining a home occupancy permit from your local zoning department	Q28_r2=1	Q28_r2=2	Q28_r2=3	Q28_r2=4	Q28_r2=5
Navigating the local rules required to start working in your home	Q28_r1=1	Q28_r1=2	Q28_r1=3	Q28_r1=4	Q28_r1=5

0% 100%

lf you could e what would it		ny one regula	tion placed on	your home-ba	sed business,
		Back	Next		
	0%			100%	

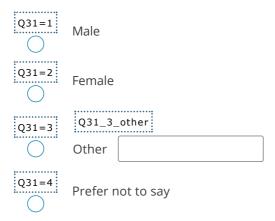


In what year were you born?



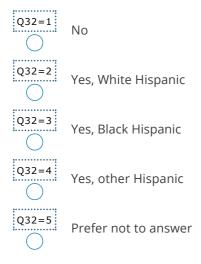
Q31

Your gender:



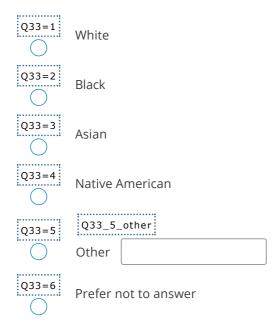


Are you of HISPANIC origin or descent?





And do you consider yourself:



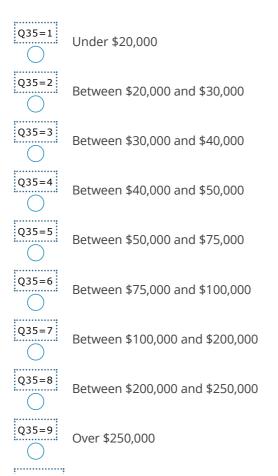


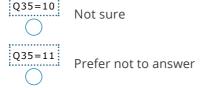
What is the highest level of education you have completed?



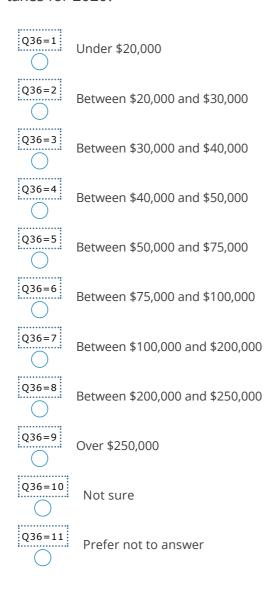
Q35

Which of the following categories includes your HOUSEHOLD INCOME before taxes for 2020?



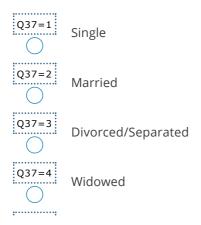


Which of the following categories includes your PERSONAL INCOME before taxes for 2020?



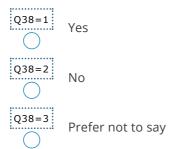
Q37

And what is your present MARITAL STATUS?



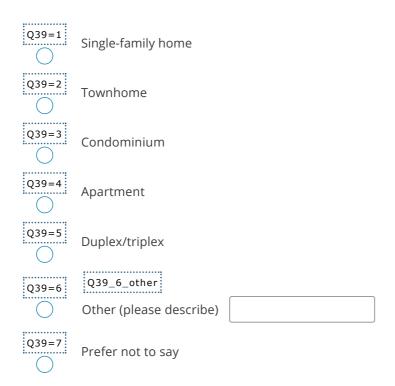


Do you have children under 18 living in your home, whether full-time or parttime?



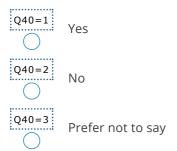
Q39

In what type of residence do you live?



Q40

And do you own your home?





Would you say the area in which you live is rural, suburban, or urban?

