Do you operate your own business out of your home?

S1 = 1  Yes
S1 = 2  No
And do you live and operate your home-based business within the city limits of any of the following cities?

- Atlanta, GA
- Birmingham, AL
- Boise, ID
- Boston, MA
- Cleveland, OH
- Detroit, MI
- Indianapolis, IN
- Jacksonville, FL
- Minneapolis, MN
- New Orleans, LA
- New York, NY
- Newark, NJ
- Philadelphia, PA
- Phoenix, AZ
- Pittsburgh, PA
- Raleigh, NC
- San Antonio, TX
- San Francisco, CA
- Seattle, WA
St. Louis, MO
Another city (please specify)
Operate in other suburban/rural area
What type of business do you run out of your home?
Which industry would you say your home-based business falls under?

- Agriculture, forestry, fishing, hunting, and mining
- Construction
- Manufacturing
- Wholesale trade
- Retail trade
- Transportation and warehousing and utilities
- Information
- Finance and insurance, and real estate, and rental and leasing
- Professional, scientific, and management, and administrative and waste management Educational services, and health care and social assistance
- Arts, entertainment, and recreation, and accommodation and food services
- Other services, except public administration
- Public administration
- Other
Which of the following best represents your home-based business?

- [ ] My main occupation or profession
- [ ] A supplementary occupation
- [ ] A hobby
- [ ] Other (please specify) [Q3_4_other]
- [ ] None of these

0% [progress_bar] 100%

Back Next
Is your home-based business your full-time job?

- [ ] Q4 = 1  Yes
- [ ] Q4 = 2  No
When not working on your home-based business, are you...?

- Employed full-time
- Employed part-time
- Retired / Pension
- Student / In full- or part-time education
- House wife / House husband
- Parental Leave / Maternity Leave
- Unable to work / disabled
- Casual, temporary or contract work (not in permanent employment)
- In unpaid employment (e.g. voluntary work)
- Unemployed
- Other
- None of these
How long have you operated your business from your home?

Years: [ ]  Months: [ ]
What motivated you to start your home-based business? You started your home-based business in order to...

<table>
<thead>
<tr>
<th>Motivation</th>
<th>Completely Disagree</th>
<th>Mostly Disagree</th>
<th>Slightly Disagree</th>
<th>Slightly Agree</th>
<th>Mostly Agree</th>
<th>Completely Agree</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Be my own boss</td>
<td>Q7A_r1=1</td>
<td>Q7A_r1=2</td>
<td>Q7A_r1=3</td>
<td>Q7A_r1=4</td>
<td>Q7A_r1=5</td>
<td>Q7A_r1=6</td>
<td>Q7A_r1=7</td>
</tr>
<tr>
<td>Have greater financial independence</td>
<td>Q7A_r4=1</td>
<td>Q7A_r4=2</td>
<td>Q7A_r4=3</td>
<td>Q7A_r4=4</td>
<td>Q7A_r4=5</td>
<td>Q7A_r4=6</td>
<td>Q7A_r4=7</td>
</tr>
<tr>
<td>Have more flexibility and control over my schedule</td>
<td>Q7A_r5=1</td>
<td>Q7A_r5=2</td>
<td>Q7A_r5=3</td>
<td>Q7A_r5=4</td>
<td>Q7A_r5=5</td>
<td>Q7A_r5=6</td>
<td>Q7A_r5=7</td>
</tr>
<tr>
<td>To save money on office space or other overhead costs</td>
<td>Q7A_r7=1</td>
<td>Q7A_r7=2</td>
<td>Q7A_r7=3</td>
<td>Q7A_r7=4</td>
<td>Q7A_r7=5</td>
<td>Q7A_r7=6</td>
<td>Q7A_r7=7</td>
</tr>
<tr>
<td>Do something I enjoy</td>
<td>Q7A_r3=1</td>
<td>Q7A_r3=2</td>
<td>Q7A_r3=3</td>
<td>Q7A_r3=4</td>
<td>Q7A_r3=5</td>
<td>Q7A_r3=6</td>
<td>Q7A_r3=7</td>
</tr>
<tr>
<td>Maintain a better work life balance</td>
<td>Q7A_r2=1</td>
<td>Q7A_r2=2</td>
<td>Q7A_r2=3</td>
<td>Q7A_r2=4</td>
<td>Q7A_r2=5</td>
<td>Q7A_r2=6</td>
<td>Q7A_r2=7</td>
</tr>
<tr>
<td>To earn money as a stay-at-home-parent</td>
<td>Q7A_r6=1</td>
<td>Q7A_r6=2</td>
<td>Q7A_r6=3</td>
<td>Q7A_r6=4</td>
<td>Q7A_r6=5</td>
<td>Q7A_r6=6</td>
<td>Q7A_r6=7</td>
</tr>
</tbody>
</table>
What motivated you to start your home-based business? You started your home-based business in order to:

<table>
<thead>
<tr>
<th>Motivation</th>
<th>Completely Disagree</th>
<th>Mostly Disagree</th>
<th>Slightly Disagree</th>
<th>Slightly Agree</th>
<th>Mostly Agree</th>
<th>Completely Agree</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>To test the waters before opening a brick-and-mortar business or otherwise expanding the business</td>
<td>Q7B_r1=1</td>
<td>Q7B_r1=2</td>
<td>Q7B_r1=3</td>
<td>Q7B_r1=4</td>
<td>Q7B_r1=5</td>
<td>Q7B_r1=6</td>
<td>Q7B_r1=7</td>
</tr>
<tr>
<td>To earn money after I lost my job due to the COVID-19 shutdown.</td>
<td>Q7B_r4=1</td>
<td>Q7B_r4=2</td>
<td>Q7B_r4=3</td>
<td>Q7B_r4=4</td>
<td>Q7B_r4=5</td>
<td>Q7B_r4=6</td>
<td>Q7B_r4=7</td>
</tr>
<tr>
<td>Because I have a disability that prevents me from working in a commercial environment</td>
<td>Q7B_r3=1</td>
<td>Q7B_r3=2</td>
<td>Q7B_r3=3</td>
<td>Q7B_r3=4</td>
<td>Q7B_r3=5</td>
<td>Q7B_r3=6</td>
<td>Q7B_r3=7</td>
</tr>
<tr>
<td>To be able to easily move my business to a new city or state if necessary</td>
<td>Q7B_r2=1</td>
<td>Q7B_r2=2</td>
<td>Q7B_r2=3</td>
<td>Q7B_r2=4</td>
<td>Q7B_r2=5</td>
<td>Q7B_r2=6</td>
<td>Q7B_r2=7</td>
</tr>
<tr>
<td>Because I had to close my brick-and-mortar business due to the COVID-19 shutdown.</td>
<td>Q7B_r5=1</td>
<td>Q7B_r5=2</td>
<td>Q7B_r5=3</td>
<td>Q7B_r5=4</td>
<td>Q7B_r5=5</td>
<td>Q7B_r5=6</td>
<td>Q7B_r5=7</td>
</tr>
<tr>
<td>Other reason (please specify)</td>
<td>Q7B_r6_other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
During an average working week, how many hours do you spend on your home-based business? (Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)

And about how much of that time is spent interacting with customers? (hours) (Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)

And is that primarily over the internet/phone or in person?
- Internet/phone
- In person
- About the same
During an average week, how many customers or clients visit your home? (Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)

How do you advertise your business? (select all that apply)

- Social media
- Word of mouth
- Physical signage at my home
- Paid advertising online or in print
- Other (please specify)
How many people do you employ full-time, not including yourself? *(If you don't have full-time employees, please enter 0)*
And do those employees work in your home with you?

- Yes
- No

How many of those employees reside in your home with you?

[0%] [100%]
And how many people do you employ part-time, including those who work regularly and those who only work sometimes? (If you don't have part-time employees, please enter 0)
And do those employees work in your home with you?

- Yes
- No

How many of those employees reside in your home with you?

0% 100%
Thinking about last year, that is 2019, about how many dollars did your home-based business generate in profit, that is, after expenses? (Please enter a whole number. No need to enter $ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)

$ 

Again thinking about last year, about how many dollars did your home-based business generate in total annual sales, that is, before you deduct expenses? (Please enter a whole number. No need to enter $ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)

$ 

Again thinking about last year, about how much did you pay in sales tax to the city, county, or other governments? (We will use this information for an informational/academic purpose only and any information provided will not be shared with the government or any regulatory agency.) (Please enter a whole number. No need to enter $ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)

$ 

0% 100%
As a home-based business owner, to what extent do you agree or disagree with the statement? Local governments should treat small businesses (not home-based) and home-based businesses equally regarding local taxation. (Please select no opinion as your response.)

- Agree strongly
- Agree somewhat
- Disagree somewhat
- Disagree strongly
- No opinion
If you needed money to start your home-based business, where did you get it? *(Please select all that apply)*

- A bank loan
- A crowdfunding source like Kickstarter or GoFundMe
- Friends and family
- Working capital
- Credit card
- My own savings
- Other (please specify) [ ]
- None of the above—did not require much investment

What was the total amount of capital used to start your business? (Capital includes savings, other assets, and borrowed funds).
*(Please enter a whole number. No need to enter $ sign. Please enter 999 if you are not sure or it is not applicable or your prefer not to answer)*
Have you received permission from your local government to operate your business in your home? (We will use this information for an informational/academic purpose only and any information provided will not be shared with the government or any regulatory agency.)

- [ ] Yes  Q19A=1
- [ ] No  Q19A=2
- [ ] I don't know  Q19A=3
- [ ] I don't need permission to operate my business in my home  Q19A=4

0% 100%
And are you concerned about penalties from your local government for operating without permission?

- Yes
- No

Please explain why you continue to operate your home-based business despite potential penalties.
Does your business have a business license yet?

- [ ] Yes
- [ ] No
About how long did it take you to get all the necessary approvals from the government before you could begin operating your home-based business?

Months: [ ]  Weeks: [ ]  Days: [ ]
Which of the following statements **most closely** describe the impact of your home-based business on your personal finances?

- [ ] Q21=1 I lose money
- [ ] Q21=4 It provides most of my household's income
- [ ] Q21=2 The money is not really significant
- [ ] Q21=3 It is a useful supplement to my other personal income(s)
- [ ] Q21=5 It is my household's entire income

How important is your home-based business to the financial wellbeing of your household?

- [ ] Q22=1 Very important
- [ ] Q22=2 Important
- [ ] Q22=3 Slightly important
- [ ] Q22=4 Not important at all
How important was the cost of renting commercial space to your decision to operate your business in your home?

- Very important
- Important
- Slightly important
- Not important at all
Please indicate how much you agree with the following statements about your home-based business. *My home-based business helps me to...*

<table>
<thead>
<tr>
<th>Statement</th>
<th>Completely disagree</th>
<th>Mostly disagree</th>
<th>Slightly disagree</th>
<th>Slightly agree</th>
<th>Mostly agree</th>
<th>Completely agree</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support my family financially</td>
<td>Q24_r4=1</td>
<td>Q24_r4=2</td>
<td>Q24_r4=3</td>
<td>Q24_r4=4</td>
<td>Q24_r4=5</td>
<td>Q24_r4=6</td>
<td>Q24_r4=7</td>
</tr>
<tr>
<td>Have financial independence</td>
<td>Q24_r2=1</td>
<td>Q24_r2=2</td>
<td>Q24_r2=3</td>
<td>Q24_r2=4</td>
<td>Q24_r2=5</td>
<td>Q24_r2=6</td>
<td>Q24_r2=7</td>
</tr>
<tr>
<td>Save for the future</td>
<td>Q24_r5=1</td>
<td>Q24_r5=2</td>
<td>Q24_r5=3</td>
<td>Q24_r5=4</td>
<td>Q24_r5=5</td>
<td>Q24_r5=6</td>
<td>Q24_r5=7</td>
</tr>
<tr>
<td>Do something I love</td>
<td>Q24_r6=1</td>
<td>Q24_r6=2</td>
<td>Q24_r6=3</td>
<td>Q24_r6=4</td>
<td>Q24_r6=5</td>
<td>Q24_r6=6</td>
<td>Q24_r6=7</td>
</tr>
<tr>
<td>Be my own boss</td>
<td>Q24_r1=1</td>
<td>Q24_r1=2</td>
<td>Q24_r1=3</td>
<td>Q24_r1=4</td>
<td>Q24_r1=5</td>
<td>Q24_r1=6</td>
<td>Q24_r1=7</td>
</tr>
<tr>
<td>Have flexibility and control over my schedule</td>
<td>Q24_r3=1</td>
<td>Q24_r3=2</td>
<td>Q24_r3=3</td>
<td>Q24_r3=4</td>
<td>Q24_r3=5</td>
<td>Q24_r3=6</td>
<td>Q24_r3=7</td>
</tr>
</tbody>
</table>
Do you plan to expand your business in the near future?

- Yes
- No
- I don't know

Q25

Q25=1

Q25=2

Q25=3

Back  Next
Why do you say so?
Overall, how burdensome are the regulations placed on you by your city or county?

- Extremely burdensome
- Burdenome
- Slightly burdensome
- Not burdensome at all
- Not applicable

0% 100%
Please indicate how burdensome the following regulations are in your city or county:

<table>
<thead>
<tr>
<th>Regulation</th>
<th>Extremely burdensome</th>
<th>Burdensome</th>
<th>Slightly burdensome</th>
<th>Not burdensome at all</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fees to obtain the necessary permits</td>
<td>Q28_r3=1</td>
<td>Q28_r3=2</td>
<td>Q28_r3=3</td>
<td>Q28_r3=4</td>
<td>Q28_r3=5</td>
</tr>
<tr>
<td>Limits on hours of operation</td>
<td>Q28_r8=1</td>
<td>Q28_r8=2</td>
<td>Q28_r8=3</td>
<td>Q28_r8=4</td>
<td>Q28_r8=5</td>
</tr>
<tr>
<td>Limits on number of client visits</td>
<td>Q28_r5=1</td>
<td>Q28_r5=2</td>
<td>Q28_r5=3</td>
<td>Q28_r5=4</td>
<td>Q28_r5=5</td>
</tr>
<tr>
<td>Restrictions on storing business inventory or equipment</td>
<td>Q28_r11=1</td>
<td>Q28_r11=2</td>
<td>Q28_r11=3</td>
<td>Q28_r11=4</td>
<td>Q28_r11=5</td>
</tr>
<tr>
<td>Government inspections</td>
<td>Q28_r9=1</td>
<td>Q28_r9=2</td>
<td>Q28_r9=3</td>
<td>Q28_r9=4</td>
<td>Q28_r9=5</td>
</tr>
<tr>
<td>Limits on parking</td>
<td>Q28_r7=1</td>
<td>Q28_r7=2</td>
<td>Q28_r7=3</td>
<td>Q28_r7=4</td>
<td>Q28_r7=5</td>
</tr>
<tr>
<td>Required remodeling or other changes to the home</td>
<td>Q28_r10=1</td>
<td>Q28_r10=2</td>
<td>Q28_r10=3</td>
<td>Q28_r10=4</td>
<td>Q28_r10=5</td>
</tr>
<tr>
<td>Limits on non-resident employees</td>
<td>Q28_r6=1</td>
<td>Q28_r6=2</td>
<td>Q28_r6=3</td>
<td>Q28_r6=4</td>
<td>Q28_r6=5</td>
</tr>
<tr>
<td>Square footage restrictions</td>
<td>Q28_r4=1</td>
<td>Q28_r4=2</td>
<td>Q28_r4=3</td>
<td>Q28_r4=4</td>
<td>Q28_r4=5</td>
</tr>
<tr>
<td>Obtaining a home occupancy permit from your local zoning</td>
<td>Q28_r2=1</td>
<td>Q28_r2=2</td>
<td>Q28_r2=3</td>
<td>Q28_r2=4</td>
<td>Q28_r2=5</td>
</tr>
<tr>
<td>Navigating the local rules required to start working in your</td>
<td>Q28_r1=1</td>
<td>Q28_r1=2</td>
<td>Q28_r1=3</td>
<td>Q28_r1=4</td>
<td>Q28_r1=5</td>
</tr>
</tbody>
</table>
If you could eliminate any one regulation placed on your home-based business, what would it be?
In what year were you born?

Your gender:

- Male
- Female
- Other
- Prefer not to say
Are you of HISPANIC origin or descent?

- No
- Yes, White Hispanic
- Yes, Black Hispanic
- Yes, other Hispanic
- Prefer not to answer
And do you consider yourself:

- [Q33=1] White
- [Q33=2] Black
- [Q33=3] Asian
- [Q33=4] Native American
- [Q33=5] Other
- [Q33=6] Prefer not to answer

0% 100%
What is the highest level of education you have completed?

- Q34=1 Some high school
- Q34=2 High school graduate
- Q34=3 Some college
- Q34=4 College graduate
- Q34=5 Some graduate courses
- Q34=6 Graduate/Professional degree
- Q34=7 Prefer not to answer

Which of the following categories includes your HOUSEHOLD INCOME before taxes for 2020?

- Q35=1 Under $20,000
- Q35=2 Between $20,000 and $30,000
- Q35=3 Between $30,000 and $40,000
- Q35=4 Between $40,000 and $50,000
- Q35=5 Between $50,000 and $75,000
- Q35=6 Between $75,000 and $100,000
- Q35=7 Between $100,000 and $200,000
- Q35=8 Between $200,000 and $250,000
- Q35=9 Over $250,000
Which of the following categories includes your PERSONAL INCOME before taxes for 2020?

- Under $20,000
- Between $20,000 and $30,000
- Between $30,000 and $40,000
- Between $40,000 and $50,000
- Between $50,000 and $75,000
- Between $75,000 and $100,000
- Between $100,000 and $200,000
- Between $200,000 and $250,000
- Over $250,000
- Not sure
- Prefer not to answer

And what is your present MARITAL STATUS?

- Single
- Married
- Divorced/Separated
- Widowed
Q38
Do you have children under 18 living in your home, whether full-time or part-time?

[ ] Q38=1 Yes
[ ] Q38=2 No
[ ] Q38=3 Prefer not to say

Q39
In what type of residence do you live?

[ ] Q39=1 Single-family home
[ ] Q39=2 Townhome
[ ] Q39=3 Condominium
[ ] Q39=4 Apartment
[ ] Q39=5 Duplex/triplex
[ ] Q39=6 Other (please describe) [ ]
[ ] Q39=7 Prefer not to say

Q40
And do you own your home?

[ ] Q40=1 Yes
[ ] Q40=2 No
[ ] Q40=3 Prefer not to say
Would you say the area in which you live is rural, suburban, or urban?

- **Rural**
- **Suburban**
- **Urban**