

The Institute for Justice's Legal Intensive

The Premier One-Day Public Interest Law Program

Hosted at the Friday Conference Center at the University of North Carolina at Chapel Hill

Friday, March 25th

5:00 - 7:00 pm

Welcome Reception

Saturday, March 26th

8:30 - 9:00 am

Arrival and Breakfast

9:00 - 9:15 am

Speaker Introductions

This Intensive is going to have a lot of time for discussion and collaboration, so we'll start off with some introductions and get to know each other.

9:15 - 9:45 am

History of Public Interest Law & IJ's Contribution

To kick off the day, IJ attorneys will trace the history and evolution of public interest litigation including IJ's contributions and how young lawyers have made a big impact in that work.

9:45 - 10:40 am

IJ's Principles and Pillars (Part 1 - Property Rights & Free Speech)

In this session, you will learn about IJ's primary areas of litigation and how our public interest strategy has changed the law in important areas, beginning with property rights and free speech.

10:40 - 10:50 am

Break



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10:50 – 11:45 am **IJ's Principles and Pillars (Part 2 – Economic Liberty & Educational Choice)**
We'll continue the pillar discussion with two more—economic liberty and educational choice.

11:45 – 12:50 pm **Lunch**
Do you have any burning questions about IJ or constitutional legal issues? Ask away! Our team is here to share their war stories and insights as we sit for a casual lunch together.

12:50 – 1:40 pm **IJ's Newest Projects on Immunity and Accountability & the Fourth Amendment**
In this session, you will learn about IJ's newest projects to hold government officials accountable for their violations of constitutional rights and to protect our right to be secure in our persons and property.

1:40 – 2:10 pm **Making Your Case in the Court of Public Opinion**
IJ's Director of Media Relations will share how we litigate cases in the court of public opinion.

2:10 – 2:20 pm **Break**



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2:20 – 3:30 pm

Public Interest Law: Advancing a Legal Strategy in the Real World

Now that you have the foundation down, we will teach you what it takes to change the law—from putting together your first case to strategically developing a string of cases to create a circuit split and hopefully convincing the Supreme Court to accept review. You will learn how to find cases and clients, advance cutting-edge legal doctrines, and how—whether or not we win in court—we can achieve real-world results that help everyday Americans enjoy more freedom.

3:30 – 3:40 pm

Break

3:40 – 4:40 pm

Your Turn: Crafting a Case in Real Time

In this session, you will take what you learned and apply it to a potential IJ case. Our IJ attorneys will lead an IJ "litigation discussion" just like the ones IJ attorneys have each month to vet potential cases. We will provide you with a memo to review a week prior to the event which will lay out the facts of the case.

4:40 – 5:10 pm

Your Turn: Crafting a Media Strategy

In this session, you will work with other students to craft a media strategy for the case we discussed in the earlier session.

5:10 – 5:20 pm

Break

5:20 – 6:15 pm

Client Panel

To wrap up the day, we'll hear directly from IJ clients.

