

## **Appendix: Sample Comparative Analyses from Boston**

# Key

This key will help you understand which items were counted towards which metric.

<mark>Fee</mark>
Agency involved
In-person activity
Form Programme Technology (1997)
Step

#### **Boston Comparative Analysis - Restaurant**

#### We assume:

- The restaurant is a limited liability company (LLC)
- It will have 40 seats and 8 employees
- Spatial dimensions:
  - o 1,000 sq. ft. Total
  - o 600 sq. ft. for seating
  - o 400 sq. ft. for kitchen/storage/preparation space
- The desired location is zoned commercial, and a restaurant is permitted by right
- A planned renovation involving structural interior changes of a space that was formerly a restaurant
  - o Permits needed:
    - Building permit for \$180,000 of work
    - Mechanical permit for \$25,000 of work
    - Electrical permit for \$25,000 of work
    - Plumbing permit for \$25,000 of work
    - Sign permit
    - No other miscellaneous permits

These estimations are based on industry standards for calculating a restaurant's seating capacity and valuing renovation projects on a per-square-foot basis. Please note that the itemized lists below are not necessarily in chronological order nor are they required to be completed in a specified order.



## Basic Process Mapping<sup>1</sup>

# Occupational licensing<sup>2</sup>

# Register your business<sup>3</sup>

- 1. Choose entity type<sup>4</sup>
- 2. Register with the Massachusetts Secretary of the Commonwealth<sup>5</sup>
- 3. Determine name availability<sup>6</sup>
- 4. Appoint resident agent
- 5. File LLC Certificate of Organization online<sup>7</sup>
  - Supporting information and documentation

o Cost: <mark>\$500</mark>8

### Register for taxes9

- 6. File Form SS-4 online to obtain an FEIN from the Internal Revenue Service<sup>10</sup>
  - o Supporting information and documentation

Register with the Massachusetts Department of Revenue<sup>11</sup>

- 7. Create online account
- 8. File online with MassTaxConnect 12
  - Supporting information and documentation

OBJ

9. Hire licensed professionals<sup>13</sup>

 $\underline{https://www.boston.gov/departments/inspectional-services/how-get-food-service-permit\#restaurants-already-built}.$ 

<sup>&</sup>lt;sup>1</sup> https://www.boston.gov/starting-business.

<sup>&</sup>lt;sup>2</sup> Licensing for restaurants looks to be handled by local health departments:

<sup>&</sup>lt;sup>3</sup> https://www.mass.gov/guides/starting-a-new-business.

<sup>&</sup>lt;sup>4</sup> https://www.sba.gov/business-guide/launch-your-business/choose-business-structure.

<sup>&</sup>lt;sup>5</sup> https://www.sec.state.ma.us/cor/corpweb/corllc/llcinf.htm.

<sup>&</sup>lt;sup>6</sup> https://corp.sec.state.ma.us/CorpWeb/NameReservation/SearchNameRes.aspx.

<sup>&</sup>lt;sup>7</sup> https://www.sec.state.ma.us/cor/corpdf/c156c512dllccert.pdf.

<sup>8</sup> https://www.sec.state.ma.us/cor/corfees.htm#exp.

<sup>&</sup>lt;sup>9</sup> https://www.mass.gov/business-taxes.

<sup>&</sup>lt;sup>10</sup> https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online.

<sup>&</sup>lt;sup>11</sup> https://www.mass.gov/how-to/register-your-business-with-masstaxconnect.

<sup>12</sup> https://mtc.dor.state.ma.us/mtc//.

<sup>13</sup> https://www.boston.gov/boston-permits-and-licenses.



- 10. Determine which permit applies to the project<sup>14</sup>
- 11. Upload supporting documentation online to the Boston Permits and Licenses portal
- 12. Create online account
  - Supporting information and documentation
- 13. Nominal fee letter
- 14. Copy of the agreement between homeowner and contractor
- 15. Homeowner Waiver
- 16. Proof of Workers' Compensation
- 17. Permission from property owner
- 18. Site plan
- 19. Floor plan
- 20. Certified plot plan
- 21. Submit ISD Long Form Permit in-person at Counter 1 with the Building Division
  - Supporting information and documentation
  - Cost: \$1,850<sup>15</sup>
- 22. Make any needed changes
- 23. Apply for Electrical Permit online
  - Supporting information and documentation
- 24. Electrician liability coverage
- 25. Workers' Comp Insurance Affidavit
- 26. Authorized agent permission
- 27. Electrician license

o Cost: \$270<sup>16</sup>

- 28. Apply for Plumbing Permit online
  - Supporting information and documentation
- 29. Permission to act
- 30. Certificate of liability insurance
- 31. Workers' Comp Insurance Affidavit
- 32. Plumbing license

o Cost: \$270<sup>17</sup>

- 33. Apply for Gas Permit online
  - Supporting information and documentation
- 34. Gasfitters license information

<sup>&</sup>lt;sup>14</sup> Some permits can be applied for online, but the main ones that involve major or structural work must be initiated at Counter 1 in person. We assume that the long-form permit is needed in this situation, since we're talking about a structural renovation. The website notes that the application process for a long-form permit can be started online but must be completed in-person.

<sup>15</sup> https://www.cityofboston.gov/images\_documents/isd%20fee%20schedule\_tcm3-31721.pdf.

<sup>16</sup> https://www.cityofboston.gov/images\_documents/isd%20fee%20schedule\_tcm3-31721.pdf.

<sup>&</sup>lt;sup>17</sup> https://www.cityofboston.gov/images\_documents/isd%20fee%20schedule\_tcm3-31721.pdf.



- 35. Certificate of liability insurance
- 36. Workers' Comp Insurance Affidavit
- 37. Permission to act
  - o Cost: \$270
- 38. Apply for a long form permit for signs
  - Supporting information and documentation
    - License information
    - Plans
    - Authorized agent
  - Cost: \$60
- 39. Schedule inspection
- 40. 40. Pass inspection
- 41. Electrical inspection
- 42. Pass inspection
- 43. Plumbing inspection
- 44. Pass inspection
- 45. Gas inspection
- 46. Pass inspection

# Zoning registration<sup>18</sup>

- 47. Use Zoning Viewer tool to verify the zoning of the property<sup>19</sup>
- 48. File Application for Use and Occupancy in-person with the Boston Inspectional Services

  Division<sup>20</sup>
  - o Supporting information and documentation
- 49. Original record of occupancy
- 50. File Short Form Permit online
- 51. Supporting information and documentation
- 52. Contractor licenses
- 53. Contractor agreement
- 54. Workers' comp affidavit
- 55. Insurance certificate
  - o Cost: \$1,820
- 56. Pass inspection

<sup>&</sup>lt;sup>18</sup> https://www.boston.gov/permitting-and-licensing-boston.

<sup>&</sup>lt;sup>19</sup> http://maps.bostonredevelopmentauthority.org/zoningviewer/.

<sup>&</sup>lt;sup>20</sup> This process is the equivalent of the certificate of occupancy. It actually should take place before getting the building permit.

https://www.cityofboston.gov/images\_documents/APPLICATION%20FOR%20USE%20&%20OCCUPANCY\_tcm3-36229.pdf.



57. Drop off signed documentation in person

# Business licensing<sup>21</sup>

- 58. Determine permit type
- 59. File Food Service Permit Application in-person with the City of Boston Division of Health Inspections
  - Supporting information and documentation<sup>22</sup>
- 60. Food Manager Certification<sup>23</sup>
- 61. Allergen Awareness Certification
- 62. Common Victualler License
- 63. Workers' compensation insurance

o Cost: \$200<sup>24</sup>

- 64. Have at least one person obtain a Food Manager's Certificate<sup>25</sup>
- 65. Go through an accredited program<sup>26</sup>

o Cost: \$99<sup>27</sup>

- 66. Pass test
- 67. Have someone obtain Allergen Awareness Certification
- 68. Watch online training
  - Cost: \$10
- 69. Pass quiz
- 70. Schedule an appointment
- 71. Go in-person to have plans reviewed
  - Supporting information and documentation
- 72. Site plans
- 73. Equipment specifications
- 74. Food Plan Review Worksheet Menu
- 75. Address any needed changes
- 76. Request pre-operational inspection

<sup>&</sup>lt;sup>21</sup> https://www.boston.gov/departments/economic-development.

<sup>&</sup>lt;sup>22</sup> Items that one needs in conjunction with applying for the permit are submitted in-person after the city has the chance to review the plans. But the filled-out permit application is part of documentation to submit during plan review.

<sup>&</sup>lt;sup>23</sup> https://www.boston.gov/departments/inspectional-services/food-manager-certification-program.

<sup>&</sup>lt;sup>24</sup> Assuming sit-down restaurant with take-out. In subsequent years, the fee is based on gross sales per vear.

<sup>&</sup>lt;sup>25</sup> https://foodhandlerscardhelp.com/iowa-food-handlers-permit/.

<sup>&</sup>lt;sup>26</sup> https://ia.foodprotectiontaskforce.com/resources1/restaurants-grocery-stores/#tab6. And: https://web-dfsr.s3-us-gov-west-

<sup>1.</sup>amazonaws.com/lowa/assets/File/Final%20USA%20FS%2002%20CFPM%20Requirements%20Flowchart%20and%20Additional%20Information.pdf.

<sup>&</sup>lt;sup>27</sup> Estimation from one company that does a package of course with exam: https://www.360training.com/learn2serve/food-safety-manager-training?state=IA.



- 77. Pass inspection
- 78. Contact local neighborhood coordinator to schedule a meeting
- 79. Meet with the local Neighborhood Association
- 80. Contact local City Councilor
- 81. Meet with the local City Councilor<sup>28</sup>
- 82. Get certificate in-person from the Inspectional Services Department<sup>29</sup>
- 83. Apply for a Common Victualler License in-person from the Licensing Board for the City of Boston<sup>30</sup>
  - Supporting information and documentation
- 84. Lease agreement
- 85. Floor plan
- 86. Personal Information Form
- 87. Criminal Record Information Form

o Cost: \$140<sup>31</sup>

- 88. Attend a public hearing to get your license<sup>32</sup>
- 89. Prepare for hearing
- 90. Prepare HACCP plan
- 91. File New Business Certificate Application in-person or by mail to the Office of the City Clerk<sup>33</sup>
  - Supporting information and documentation
- 92. Copy of lease agreement; Valid picture ID; Other documentation as needed<sup>34</sup>
  - 92. Get the application notarized
  - Cost: \$65

#### **Boston Restaurant Metrics**

Cheaper

Total cost: \$5,554

Total number of fees: 12 Fees

Faster

o Total number of agency interactions: 9 Agencies involved

<sup>&</sup>lt;sup>28</sup> This and the above are what is supposed to be done before the hearing.

<sup>&</sup>lt;sup>29</sup> This may be the same thing as one of the pieces of supporting documentation for plan review or food service permit. If the capacity is for more than 50 people, a Place of Assembly permit would be needed from the Fire Department.

<sup>&</sup>lt;sup>30</sup> At least two weeks before opening so that the Board has time to review before the vote: <a href="https://www.boston.gov/departments/licensing-board/how-get-common-victualler-licenseering-board/how

<sup>&</sup>lt;sup>31</sup> \$100 plus \$1 per seat.

<sup>&</sup>lt;sup>32</sup> "If your address doesn't already have a Licensing Board-approved restaurant, you need to attend a public hearing to get your license."

<sup>33</sup> https://www.boston.gov/departments/city-clerk/how-apply-business-certificate.

<sup>&</sup>lt;sup>34</sup> For example, the restaurant has to bring all the permits and required items.



o Minimum in-person agency visits or steps required: 17 In-person steps

o Total number of forms: 22 Forms

• Simpler

o Total number of steps: 92 Steps



# **Boston Comparative Analysis - Retail Bookstore**

#### We assume:

- The bookstore is a limited liability company (LLC)
- It will have 2 employees
- Spatial dimensions:
  - o 1,000 sq. ft. total
  - Desired location is not permitted by right, but doesn't need to be rezoned, either instead, requires conditional approval
  - Previous space was not a bookstore, but no structural changes or renovations are involved
  - Permits needed:
    - o Conditional use permit<sup>35</sup>
    - Sign permit
    - No other miscellaneous permits

## **Basic Process Mapping<sup>36</sup>**

#### Occupational licensing37

# Register your business<sup>38</sup>

- 1. Choose entity type 39
- 2. Register with the Massachusetts Secretary of the Commonwealth 40
- 3. Determine name availability41
- 4. Appoint resident agent
- 5. File LLC Certificate of Organization online 42
  - a. Supporting information and documentation
  - b. Cost: \$50043

#### Register for taxes44

<sup>35</sup> That is, any kind of permit or process the entrepreneur must go through because the property isn't allowed by right.

38 https://www.mass.gov/quides/starting-a-new-business.

<sup>&</sup>lt;sup>36</sup> https://www.boston.gov/starting-business.

<sup>&</sup>lt;sup>37</sup> None required.

<sup>&</sup>lt;sup>39</sup> https://www.sba.gov/business-guide/launch-your-business/choose-business-structure.

<sup>40</sup> https://www.sec.state.ma.us/cor/corpweb/corllc/llcinf.htm.

<sup>41</sup> https://corp.sec.state.ma.us/CorpWeb/NameReservation/SearchNameRes.aspx.

<sup>42</sup> https://www.sec.state.ma.us/cor/corpdf/c156c512dllccert.pdf.

<sup>43</sup> https://www.sec.state.ma.us/cor/corfees.htm#exp.

<sup>44</sup> https://www.mass.gov/business-taxes.



- 6. File Form SS-4 online to obtain a FEIN from the Internal Revenue Service 45
  - a. Supporting information and documentation
- 7. Register with the Massachusetts Department of Revenue<sup>46</sup>
- 8. Create online account
- 9. File online with MassTaxConnect<sup>47</sup>
  - a. Supporting information and documentation

### Building permits<sup>48</sup>

- 10. Hire licensed professionals
- 11. Apply for a long form permit for signs with Inspectional Services
  - a. Supporting information and documentation
  - b. Cost: \$60
- 12. License information
- 13. Plans
- 14. Authorized agent

## Zoning registration49

- 15. Use Zoning Viewer tool to verify the zoning of the property<sup>50</sup>
- 16. File Application for Use and Occupancy in-person with the Boston Inspectional Services

  Division<sup>51</sup>
  - a. Supporting information and documentation
  - b. Cost: \$50
- 17. Original record of occupancy
- 18. File Short Term Permit online
  - a. Supporting information and documentation
  - b. Cost: \$120<sup>52</sup>
- 19. Contractor licenses
- 20. Contractor agreement
- 21. Workers' comp affidavit
- 22. Insurance certificate
- 23. Pass inspection

<sup>49</sup> https://www.boston.gov/permitting-and-licensing-boston.

<sup>&</sup>lt;sup>45</sup> https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online.

<sup>46</sup> https://www.mass.gov/how-to/register-your-business-with-masstaxconnect.

<sup>&</sup>lt;sup>47</sup> https://mtc.dor.state.ma.us/mtc/ /.

<sup>&</sup>lt;sup>48</sup> None required.

<sup>&</sup>lt;sup>50</sup> http://maps.bostonredevelopmentauthority.org/zoningviewer/.

<sup>&</sup>lt;sup>51</sup> This process is the equivalent of the certificate of occupancy. It actually should take place before getting the building permit.

https://www.cityofboston.gov/images\_documents/APPLICATION%20FOR%20USE%20&%20OCCUPANCY\_tcm3-36229.pdf.

<sup>&</sup>lt;sup>52</sup> Assuming only \$10,000 of minor work.



- 24. Drop off signed documentation in person
- 25. Create account
- 26. File appeal online with Inspectional Service
  - a. Supporting information and documentation
  - b. Cost: \$150
- 27. Refusal letter
- 28. Attend public hearing with the Boston Zoning Board of Appeals
- 29. Prepare for hearing
- 30. Contact Boston Redevelopment Authority
- 31. Attend meeting so they can review your plans
  - a. Meet other conditions

#### **Business licensing**

- 32. File New Business Certificate Application in-person or by mail to the Office of the City Clerk<sup>53</sup>
  - a. Supporting information and documentation
- 33. Copy of lease agreement; Valid picture ID; Other documentation as needed<sup>54</sup>
- 34. Get the application notarized

a. Cost: \$65

#### **Boston Retail Bookstore Metrics**

Cheaper

Total cost: \$945

Total number of fees: 6 Fees

Faster

Total number of agency interactions: 7 Agencies

Minimum in-person agency visits or steps required: 6 In-person steps

Total number of forms: 9 Forms

Simpler

Total number of steps: 34 Steps

<sup>&</sup>lt;sup>53</sup> https://www.boston.gov/departments/city-clerk/how-apply-business-certificate.

<sup>&</sup>lt;sup>54</sup> For example, the food truck has to bring all the permits and required items.



# **Boston Comparative Analysis - Food Truck**

#### We assume:

- The Food Truck is a limited liability company (LLC)
- The truck does not have any employees
- Desired location is properly zoned commercial, permitted by right
- No renovations or structural changes are involved—the truck is already ready for use as a food establishment
- Permits needed:
  - No other miscellaneous permits

## Basic Process Mapping<sup>55</sup>

## Occupational licensing56

## Register your business<sup>57</sup>

- 1. Choose entity type<sup>58</sup>
- 2. Register with the Massachusetts Secretary of the Commonwealth<sup>59</sup>
- 3. Determine name availability<sup>60</sup>
- 4. Appoint resident agent
- 5. File LLC Certificate of Organization online 61
  - a. Supporting information and documentation
  - b. Cost: \$500<sup>62</sup>
- 6. Register for taxes<sup>63</sup>
- 7. File Form SS-4 online to obtain a FEIN from the Internal Revenue Service 64
  - a. Supporting information and documentation

<sup>&</sup>lt;sup>55</sup> The regulations are very strict. One must operate from a fixed licensed food establishment and report twice daily to such location for all food and supplies and for all cleaning and sanitizing of units and equipment. One must provide a letter on the food establishment's letterhead stating that one has permission to perform these duties from their establishment along with a current copy of their permit.
<sup>56</sup> Licensing for food trucks looks to be mostly handled by local health departments:

https://www.mass.gov/info-details/mobile-food-establishment-questions-and-answers.

<sup>&</sup>lt;sup>57</sup> None required. Registering a trade name is done in conjunction with the Boston City Clerk's Business Certificate.

<sup>&</sup>lt;sup>58</sup> https://www.sba.gov/business-guide/launch-your-business/choose-business-structure.

<sup>&</sup>lt;sup>59</sup> https://www.sec.state.ma.us/cor/corpweb/corllc/llcinf.htm.

<sup>60</sup> https://corp.sec.state.ma.us/CorpWeb/NameReservation/SearchNameRes.aspx.

<sup>61</sup> https://www.sec.state.ma.us/cor/corpdf/c156c512dllccert.pdf.

<sup>62</sup> https://www.sec.state.ma.us/cor/corfees.htm#exp.

<sup>63</sup> https://www.mass.gov/business-taxes.

<sup>&</sup>lt;sup>64</sup> https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online.



- 8. Register with the Massachusetts Department of Revenue 65
- 9. Create online account
- 10. File online with MassTaxConnect<sup>66</sup>
  - a. Supporting information and documentation

## Building permits<sup>67</sup>

#### Zoning registration<sup>68</sup>

11. Choose location for truck

# Business licensing<sup>69</sup>

- 12. Determine permit type<sup>70</sup>
- 13. Find a commissary
- 14. Consult in-person with the Boston Police Headquarters to find out where you can vend<sup>71</sup>
- <mark>15. Apply</mark> for <mark>Hawkers and Peddlers License in-person</mark> from the <mark>Commonwealth of</mark>

Massachusetts Division of Standards<sup>72</sup>

- a. Supporting information and documentation
- b. Cost: \$50
- 16. Go in-person for a background check from the Chief of Police to receive Certificate of Character<sup>73</sup>
  - a. Cost: \$62
- 17. Schedule a plan review with Inspectional Services
- 18. Attend a review in-person with Inspectional Services for changes or updates to the truck
  - a. Supporting information and documentation
  - b. Equipment specifications
  - c. Food Truck Plan Review form
  - d. Menu
- 19. ServSafe Certificate
  - a. Cost: \$100
- 20. Schedule an Inspectional Services inspection
  - a. Supporting information and documentation<sup>74</sup>

On noid.

<sup>65</sup> https://www.mass.gov/how-to/register-your-business-with-masstaxconnect.

<sup>66</sup> https://mtc.dor.state.ma.us/mtc//.

<sup>67</sup> On hold

<sup>68</sup> https://www.boston.gov/permitting-and-licensing-boston.

<sup>69</sup> https://www.boston.gov/departments/small-business-development/food-truck-lottery.

<sup>&</sup>lt;sup>70</sup> https://www.boston.gov/departments/small-business-development/how-get-food-truck-permit.

<sup>&</sup>lt;sup>71</sup> This is if one is vending on a public street. \$50 Use of Premises Permit for private property. https://www.boston.gov/sites/default/files/embed/u/updated hawker\_peddler\_2019\_0.pdf and https://www.boston.gov/departments/small-business-development/how-get-hawker-and-peddler-license

<sup>&</sup>lt;sup>73</sup> Conducts a background check of applicant's criminal history through fingerprints.

<sup>&</sup>lt;sup>74</sup> Additional Use of Premises Permit to sell on a private site.



- 21. Pass inspection
- 22. Schedule a Fire Department inspection to receive a Fire Permit<sup>75</sup>
- 23. Pass inspection
  - a. Cost: \$150
- 24. Have at least one person obtain a Food Manager's Certificate 76
- 25. Go through an accredited program<sup>77</sup>
  - a. Cost: \$99<sup>78</sup>
- 26. Pass test
- 27. Have someone obtain Allergen Awareness Certification
- 28. Watch online training
  - a. Cost: \$10
- 29. Pass quiz
- 30. Prepare HACCP plan
- 31. File Food Truck Permit Application online with the City of Boston Division of Health Inspections<sup>79</sup>
  - a. Supporting information and documentation 80
- 32. Certificate of Liability Insurance81
- 33. Business plan<sup>82</sup>
- 34. Written agreement from commissary
  - a. Cost: \$500
- 35. Address any needed changes<sup>83</sup>
- 36. File New Business Certificate Application in-person or by mail to the Office of the City Clerk<sup>84</sup>
  - a. Supporting information and documentation
  - b. Copy of lease agreement; Valid picture ID; Other documentation as needed85
- 37. Get the application notarized

<sup>&</sup>lt;sup>75</sup> An additional Open Burning and Cooking Operations permit is required if anything but an inline generator is used for cooking or to power one's truck.

<sup>76</sup> https://foodhandlerscardhelp.com/iowa-food-handlers-permit/

<sup>&</sup>lt;sup>77</sup> https://ia.foodprotectiontaskforce.com/resources1/restaurants-grocery-stores/#tab6. And: https://web-dfsr.s3-us-gov-west-

 $<sup>\</sup>frac{1.amazonaws.com/lowa/assets/File/Final\%20USA\%20FS\%2002\%20CFPM\%20Requirements\%20Flowchart\%20 and \%20Additional\%20Information.pdf.}{}$ 

<sup>&</sup>lt;sup>78</sup> Estimation from one company that does a package of course with exam:

https://www.360training.com/learn2serve/food-safety-manager-training?state=IA.

<sup>79</sup> https://www.boston.gov/departments/small-business-development/how-get-food-truck-permit.

<sup>&</sup>lt;sup>80</sup> Items that needed in conjunction with applying for the permit are submitted in-person after the city has the chance to review the plans. But the filled out permit application is part of documentation to submit during plan review.

<sup>81</sup> https://www.boston.gov/sites/default/files/embed/c/cori-sample.pdf.

<sup>82</sup> https://www.boston.gov/departments/small-business-development/your-food-truck-business-plan.

<sup>83</sup> When it comes to plan reviews, this should always be an extra step.

<sup>84</sup> https://www.boston.gov/departments/city-clerk/how-apply-business-certificate.

<sup>&</sup>lt;sup>85</sup> For example, the food truck has to bring all the permits and other required items.



a. Cost: \$65

# **Boston Food Truck Metrics**

- Cheaper
  - o Total cost: \$1,536
  - Total number of fees: 9 Fees
- Faster
  - o Total number of agency interactions: 9 Agencies
  - o Minimum in-person agency visits or steps required: 7 in-person steps
  - o Total number of forms: 12 Forms
- Simpler
  - o Total number of steps: 37 Steps



# **Boston Comparative Analysis - Barbershop**

#### We assume:

- The barbershop is a limited liability company (LLC)
- It will have 6 employees
- Spatial dimensions:
  - o 1,000 sq. ft. Total
  - o Desired location is properly zoned commercial, permitted by right
- A renovation involving structural interior changes of an existing space that was formerly a barbershop
  - o Permits needed:
  - Building permit for \$75,000 of work86
  - Mechanical permit for \$10,000 of work
  - Electrical permit for \$10,000 of work
  - Plumbing permit for \$10,000 of work
  - Sign permit
  - No other miscellaneous permits

# Basic Process Mapping87

# Occupational licensing88

- 1. Determine license type
- 2. Complete 1,000-hour barbering curriculum
- 3. Create account
- 4. Schedule exam
- 5. Pass exam
- 6. Pass practical exam
- 7. File Application for Barber License online from the Massachusetts Board of Cosmetology and Barbering Services Administration using ePLACE portal
- 8. Set up ePLACE account
  - a. Supporting information and documentation (mailed)
- 9. Criminal Offender Record Information Acknowledgement Form
- 10. Get Criminal Offender Record Information Acknowledgement notarized
  - a. Cost: \$165
- 11. File Barber Shop License Application online from the Massachusetts Board of Cosmetology and Barbering Services Administration using ePLACE portal
  - a. Supporting information and documentation
  - b. Cost: \$130

<sup>&</sup>lt;sup>86</sup> This is based on a range of \$75 per sq. ft.: <a href="https://www.evergreenbeauty.edu/blog/how-much-does-it-cost-to-start-and-operate-a-beauty-salon/">https://www.evergreenbeauty.edu/blog/how-much-does-it-cost-to-start-and-operate-a-beauty-salon/</a>.

<sup>87</sup> https://www.boston.gov/starting-business.

<sup>88</sup> https://www.mass.gov/how-to/apply-for-a-barbering-license.



- 12. Photo of shop owner
- 13. Floor plan
- 14. Plumbing Inspection Form
- 15. Electrical Inspection Form
- 16. Criminal Offender Record Information Acknowledgement Form
- 17. Get Criminal Offender Record Information Acknowledgement notarized
- 18. Price list
- 19. Pass inspection

## Register your business89

- 20. Choose entity type<sup>90</sup>
- 21. Register with the Massachusetts Secretary of the Commonwealth<sup>91</sup>
- 22. Determine name availability<sup>92</sup>
- 23. Appoint resident agent
- 24. File LLC Certificate of Organization online93
- 25. Supporting information and documentation
  - a. Cost: \$500<sup>94</sup>
- 26. Register for taxes<sup>95</sup>
- 27. File Form SS-4 online to obtain a FEIN from the Internal Revenue Service
  - a. Supporting information and documentation
- 28. Register with the Massachusetts Department of Revenue 96
- 29. Create online account
- 30. File online with MassTaxConnect 97
  - a. Supporting information and documentation

# **Building permits**

- 31. Hire licensed professionals
- 32. Determine which permit applies to the project<sup>98</sup>
- 33. Upload supporting documentation online to the Boston Permits and Licenses portal

<sup>89</sup> https://www.mass.gov/quides/starting-a-new-business.

<sup>90</sup> https://www.sba.gov/business-guide/launch-your-business/choose-business-structure.

<sup>91</sup> https://www.sec.state.ma.us/cor/corpweb/corllc/llcinf.htm.

<sup>92</sup> https://corp.sec.state.ma.us/CorpWeb/NameReservation/SearchNameRes.aspx.

<sup>93</sup> https://www.sec.state.ma.us/cor/corpdf/c156c512dllccert.pdf.

<sup>94</sup> https://www.sec.state.ma.us/cor/corfees.htm#exp.

<sup>95</sup> https://www.mass.gov/business-taxes.

<sup>&</sup>lt;sup>96</sup> https://www.mass.gov/how-to/register-your-business-with-masstaxconnect.

<sup>97</sup> https://mtc.dor.state.ma.us/mtc//.

<sup>&</sup>lt;sup>98</sup> Some permits can be applied for online, but the main ones that involve major or structural work must be initiated at Counter 1 in person. We assume that the long-form permit is needed in this situation as it is a structural renovation. The website notes that the application process for a long-form permit can be started online but must be completed in-person.



- 34. Create online account
  - a. Supporting information and documentation
- 35. Nominal fee letter
- 36. Copy of the agreement between homeowner and contractor
- 37. Homeowner Waiver
- 38. Proof of Workers' Compensation
- 39. Permission from property owner
- 40. Site plan
- 41. Floor plan
- 42. Certified plot plan
- 43. Submit ISD Long Form Permit in-person at Counter 1 with the Building Division
  - a. Supporting information and documentation
  - b. Cost: \$800<sup>99</sup>
  - c. Make any needed changes
- 44. Apply for Electrical Permit online
  - a. Supporting information and documentation

b. Cost: \$270<sup>100</sup>

- 45. Electrician liability coverage
- 46. Workers' Comp Insurance Affidavit
- 47. Authorized agent permission
- 48. Electrician license
- 49. Apply for Plumbing Permit online
  - a. Supporting information and documentation
  - b. Cost: \$270<sup>101</sup>
- 50. Permission to act
- 51. Certificate of liability insurance
- 52. Workers' Comp Insurance Affidavit
- 53. Plumbing license
- 54. Apply for Gas Permit online
  - a. Supporting information and documentation
  - b. Cost: \$270
- 55. Gasfitters license information
- 56. Certificate of liability insurance
- 57. Workers' Comp Insurance Affidavit
- 58. Permission to act
- 59. Apply for a long form permit for signs
  - a. Supporting information and documentation
  - b. Cost: \$60
- 60. License information

<sup>99</sup> https://www.cityofboston.gov/images\_documents/isd%20fee%20schedule\_tcm3-31721.pdf.

<sup>100</sup> https://www.cityofboston.gov/images\_documents/isd%20fee%20schedule\_tcm3-31721.pdf.

https://www.cityofboston.gov/images\_documents/isd%20fee%20schedule\_tcm3-31721.pdf.



- 61. Plans
- 62. Authorized agent
- 63. Schedule inspection
- 64. Pass inspection
- 65. Electrical inspection
- 66. Pass inspection
- 67. Plumbing inspection
- 68. Pass inspection
- 69. Gas inspection
- 70. Pass inspection

# Zoning registration<sup>102</sup>

- 71. Use Zoning Viewer tool to verify the zoning of the property 103
- 72. File Application for Use and Occupancy in-person with the Boston Inspectional Services

  Division
  - a. Supporting information and documentation
- 73. Original record of occupancy
- 74. File Short Term Permit online
  - a. Supporting information and documentation
  - b. Cost: \$770
- 75. Contractor licenses
- 76. Contractor agreement
- 77. Workers' comp affidavit
- 78. Insurance certificate
- 79. Pass inspection
- 80. Drop off signed documentation in person

## **Business licensing**

- 81. File New Business Certificate Application in-person or by mail to the Office of the City Clerk 104
  - a. Supporting information and documentation
- 82. Copy of lease agreement; Valid picture ID
  - a. Other documentation as needed 105
- 83. Get the application notarized

<sup>&</sup>lt;sup>102</sup> https://www.boston.gov/permitting-and-licensing-boston.

<sup>&</sup>lt;sup>103</sup> http://maps.bostonredevelopmentauthority.org/zoningviewer/.

<sup>104</sup> https://www.boston.gov/departments/city-clerk/how-apply-business-certificate.

 $<sup>^{105}</sup>$  For example, the food truck has to bring all the permits and other required items.



a. Cost: \$65

# **Boston Barbershop Metrics**

Cheaper

o Total cost: \$3,300

o Total number of fees: 10 fees

Faster

o Total number of agency interactions 6 Agencies

o Minimum in-person agency visits or steps required: 15 in-person steps.

o Total number of forms: 21 forms

Simpler

o Total number of steps: 81 Steps



#### **Boston Comparative Analysis - Home-Based Tutoring**

#### We assume:

- The home-based tutoring is a sole proprietorship
- It will have 0 employees
- Spatial dimensions:
  - o 1,000 sq. ft. Total
  - Desired location is properly zoned residential, but no assumptions about whether the business is permitted by right or conditionally
- No interior or exterior structural renovations involved
- Permits needed:
  - No sign permit
  - o No other miscellaneous permits

Basic Process Mapping<sup>106</sup>

Occupational licensing 107

Register your business<sup>108</sup>

Register for taxes<sup>109</sup>

- Non-resident employees are prohibited in residential districts, except for "nonresident assistants" where the HBB is a professional's office (the numbers of which are restricted).
- Visible advertisements are prohibited in residential districts.
- Clients or customers cannot visit—the business cannot be open to the public.
- Accessory uses cannot occupy more than 25% of the floor area of the main buildings, the rear yard, or "unbuilt lot area." (No front or side yards in residential districts.)
- For "an occupation for profit customarily carried out in a dwelling unit by a person residing therein":
  - o Has to be in the main building.
  - o Can only use equipment "ordinarily incident to a dwelling unit."
  - o Non-resident employees are prohibited.
  - o Can't trade in merchandise.
- HBBs in single-family districts automatically need a conditional use permit.

https://www.boston.gov/starting-business. For zoning restrictions on home occupations, see: <a href="https://library.municode.com/ma/boston/codes/redevelopment\_authority?nodeld=ART10ACUS">https://library.municode.com/ma/boston/codes/redevelopment\_authority?nodeld=ART10ACUS</a>. Notable restrictions include:

<sup>&</sup>lt;sup>107</sup> None required.

<sup>&</sup>lt;sup>108</sup> None required. Registering a trade name is done in conjunction with the Boston City Clerk's Business Certificate.

<sup>&</sup>lt;sup>109</sup> Check to make sure this business wouldn't need to register with the Department of Revenue as well.



- 1. File Form SS-4 online to obtain a FEIN from the Internal Revenue Service 110
  - a. Supporting information and documentation
- 2. Register with the Massachusetts Department of Revenue 111
- 3. Create online account
- 4. File online with MassTaxConnect 112
  - a. Supporting information and documentation

### Building permits<sup>113</sup>

# Zoning registration<sup>114</sup>

5. Check with zoning authorities to determine if the zoning regulations allow for the business

## **Business licensing**

- 6. File New Business Certificate Application by mail to the Office of the City Clerk 115
  - a. Supporting information and documentation
    - i. Copy of lease agreement
      - ii. Valid picture ID
    - iii. Other documentation as needed 116
  - b. Cost: **\$65**
- 7. Get the application notarized

#### **Boston Home-Based Tutoring Metrics**

- Cheaper
  - Total cost: \$65
  - Total number of fees: 1 fee
- Faster
  - Total number of agency interactions: 4 agencies
  - o Minimum in-person agency visits or steps required: 1 in-person step
  - Total number of forms: 3 forms

<sup>&</sup>lt;sup>110</sup> https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online.

<sup>111</sup> https://www.mass.gov/how-to/register-your-business-with-masstaxconnect.

<sup>112</sup> https://mtc.dor.state.ma.us/mtc//.

<sup>&</sup>lt;sup>113</sup> None required.

https://www.boston.gov/permitting-and-licensing-boston. Essentially, this depends on the zone. According to clerk research, if the HBB locates in a single-family district, a conditional use permit is required; if a general residential or apartment district, then it's allowed by right. It does not seem possible to open up this business in Boston– unless a variance is obtained.

https://www.boston.gov/departments/city-clerk/how-apply-business-certificate.

<sup>&</sup>lt;sup>116</sup> For example, the business has to bring all the permits and required items.



- Simpler
  - o Total number of steps: 7 steps