



**The Institute for Justice's Legal Intensive**

*The Premier One-Day Public Interest Law Program*

Villa Graziadio Executive Center at Pepperdine Caruso School of Law

Saturday, November 9<sup>th</sup>

**Friday, November 8<sup>th</sup>**

**6:00 – 8:00 PM**

**Welcome Reception**

Students are invited to join us for a casual reception to meet fellow attendees along with IJ speakers and clients.

**Saturday, November 9<sup>th</sup>**

**8:30 – 9:00 AM**

**Arrival and Breakfast**

**9:00 – 9:15 AM**

**Student and Speaker Introductions**

This Intensive is going to have a lot of time for discussion and collaboration, so we'll start off with some introductions and get to know each other.

**9:15 – 9:50 AM**

**History of Strategic Public Interest Litigation**

IJ attorney Justin Pearson will trace the history and evolution of public interest litigation and how IJ has advanced liberty through our work.

**9:50 – 9:55 AM**

**Break**

**9:55 – 11:15 AM**

**IJ's Principles and Pillars**

In this session, IJ attorneys Anya Bidwell and Justin Pearson will walk you through IJ's primary areas of litigation and how our public interest strategy has changed the law in important areas like property rights, free speech, economic liberty, educational choice, and immunity and accountability.

**11:15 – 11:25 AM**

**Snack Break**

**11:25 AM – 12:10 PM**

**Deep Dive: Retaliation**

IJ aims to address and ultimately end First Amendment retaliation, a significant threat to free speech and civil liberties today. In this session, Anya will guide you through the progress IJ has made in this area and our litigation strategies to protect individuals from retaliation for exercising their free speech

rights. This session will form the foundation for our discussions later in the day.

**12:10 – 1:10 PM**

**Lunch**

Do you have any burning questions about IJ or constitutional legal issues? Ask away! Our team is here to share their war stories and insights as we sit for a casual lunch together.

**1:10– 1:40 PM**

**Making Your Case in the Court of Public Opinion**

IJ’s Director of Media Relations, Andrew Wimer, will share how we litigate cases in the court of public opinion.

**1:40 – 1:50 PM**

**Break**

**1:50 – 2:50 PM**

**Public Interest Law: Advancing a Legal Strategy in the Real World**

Now that you have the foundation down, Justin, Anya, and Andrew will teach you what it takes to change the law—from putting together your first case to strategically developing a string of cases to create a circuit split and hopefully convince the Supreme Court to accept review. You will learn how to find cases and clients, advance cutting-edge legal doctrines, and how—whether or not we win in court—we can achieve real-world results that help everyday Americans enjoy more freedom.

**2:50 – 3:00 PM**

**Break**

**3:00 – 3:40 PM**

**Your Turn: Crafting an IJ Case in Real Time**

In this session, you will take what you learned and apply it to a mock potential retaliation case. Anya will lead an IJ “litigation discussion” just like the ones IJ attorneys have each month to vet potential cases. We will provide you with a mock case memo to review a week prior to the event which will lay out the facts of the case. We will then vet the case together as a group.

**3:40 – 3:50 PM**

**Break**

**3:50 – 5:05 PM**

**Practitioner Breakout Sessions**

***Your Turn: Crafting a Discovery Strategy***

In this session, you will work with Justin to develop a discovery strategy for the case we discussed in the earlier session.

***Your Turn: Crafting a Media Strategy***

In this session, you will work with Andrew to craft a media strategy for the case we discussed in the earlier session.

**5:05 – 5:20 PM**

**Snack Break**

**5:20 – 6:20 PM**

**Client Panel**

To wrap up the day, we'll take a group photo and hear directly from IJ clients Sylvia Gonzalez, Melisa Robinson, and Jay Fink.