

Figure 1. The location of Oklahoma Sales by an Online Retailer, 2002-2005

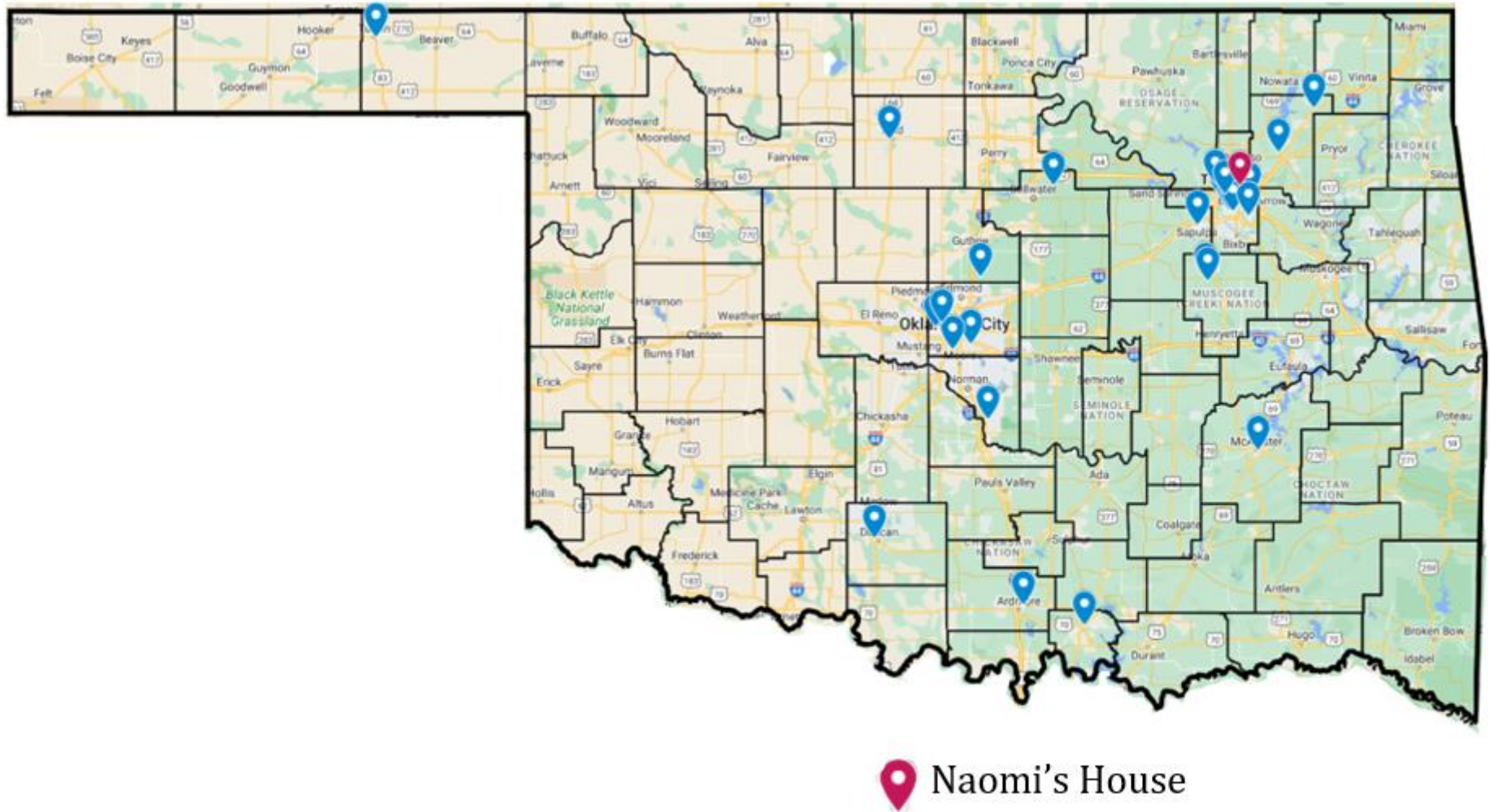


Table 1. State Funeral Regulations in Oklahoma and Neighboring States

	Only Funeral Directors may sell Caskets	Funeral Directors must be Trained as Embalmers	Funeral Homes must have Embalming Rooms	Required Training of Funeral Directors (years)	Licenses for low-cost cremation providers and funeral arrangers
Oklahoma	√	√		3	
Arkansas				1.5	
Colorado				0	
Kansas			√	1	
Missouri				1	
New Mexico				3	√
Texas		√		2.5	

Table 2. Average Spending on Funerals in Oklahoma and Neighboring States, 2022

	Consumer Spending on Funeral Services			Determinants of Consumer Spending		
	Revenue of Funeral Homes ¹ (thou. of \$)	Deaths ²	Funeral Expenditures per Death	Cremation Rate ³	Native ⁴ (% Born in State)	Median Household Income ⁵ (\$)
Oklahoma	272,078	47,976	5,671	36.5	61.6	65960
Arkansas	188,109	37,855	4,969	37.4	61.1	56120
Colorado	140,708	46,787	3,007	70.8	41.4	93510
Kansas	193,310	31,551	6,127	33.6	61.4	75950
Missouri	394,729	71,851	5,494	36.9	66.2	74360
New Mexico	87,090	23,655	3,682	58.4	53.6	58660
Texas	1,340,088	241,441	5,550	46.2	59.3	77600
Average of Oklahoma's Neighbors			4,805	47.2	57.2	72,700

Sources:

1. 2022 Economic Census at <https://data.census.gov/table/ECNBASIC2022.EC2281BASIC?q=EC2281BASIC>
2. CDC Wonder at <https://wonder.cdc.gov/ucd-icd10-expanded.html>
3. Cremation Association of North America (CANA) Annual Report 2023
4. American Community Survey, Five Year Sample, 2022
5. Fred Economic Data, St. Louis Fed